



ARTS NC 2023 LEGISLATIVE REQUESTS

1.

\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties

- ✓ \$1 per capita grant funding totaling \$10.8 million (currently \$7.3 million.)
- ✓ Regionally competitive investment in Arts & Culture economy.
- ✓ Support expanded reach of NC Arts Council in rural /underserved communities

2.

H136: Arts Proficiency High School Diploma Endorsement

- ✓ Four arts credits with 3.0 GPA and 40 hours extracurricular arts activities.
- ✓ Passed NC House 114-0! Action needed in the NC Senate.

3.

H498: Provide Music & Visual Art instruction to all K-5 students in North Carolina.

- ✓ On average, 1 of every 20 public school students does not have both Music & Visual Art instruction.
- ✓ Standard based arts instruction by licensed educators.

4.

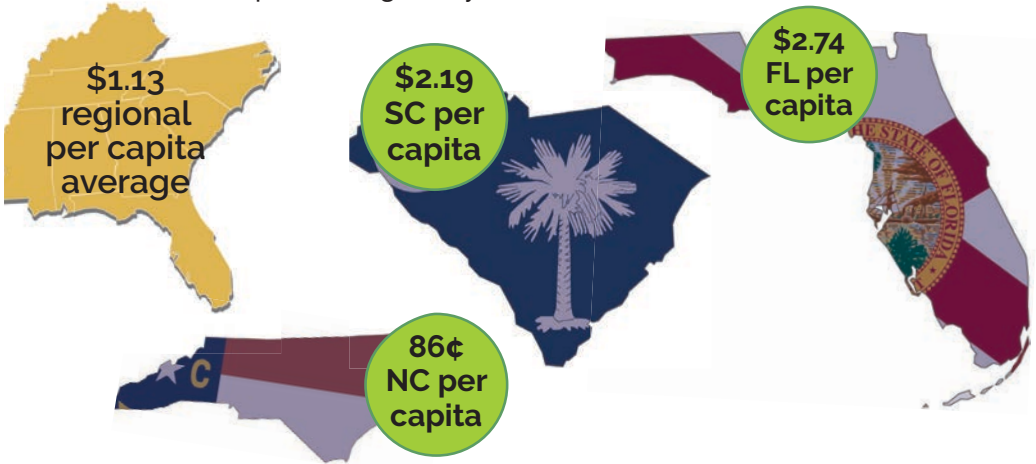
\$1.5 million for A+ Schools of North Carolina over 2 or 3 years.

- ✓ A private foundation would match state funds & match private donations up to \$500,000.

\$3,500,000 recurring increase for ALL NC Arts Grants in ALL 100 counties

Increase to \$10.8 million would equal \$1 per capita (currently \$7.3 million)

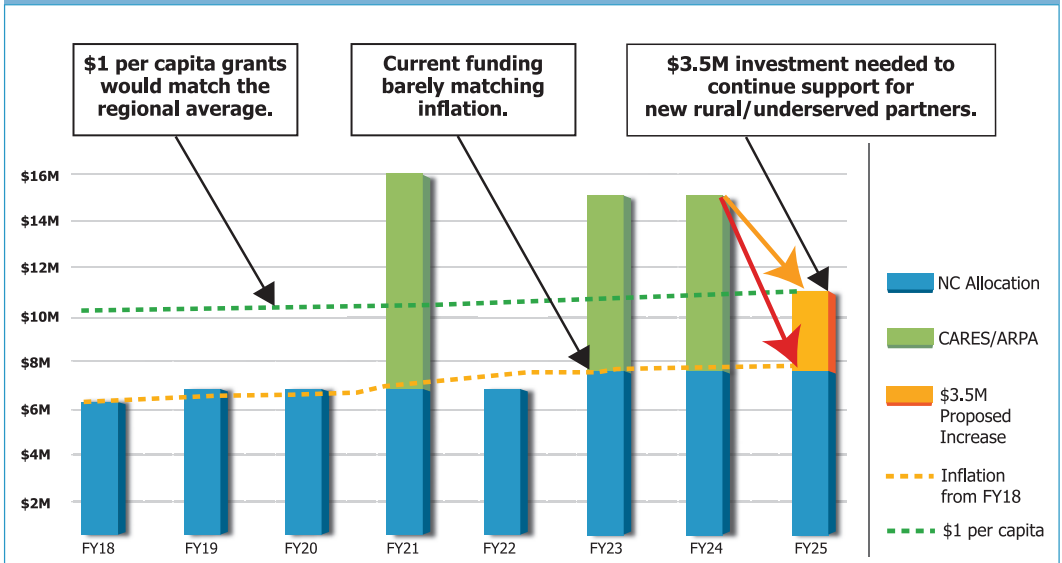
Per capita appropriation is 86¢ for NC Arts Council, which is not competitive regionally to attract talent and businesses.



The NCGA & NC Arts Council stabilized the arts industry with CARES and ARPA funds.

- NC Arts Council awarded **62% more direct grants** in FY23 than before COVID-19.
 - **39% of that increase** was to grantees that had **never received NCAC funding**.
 - Many of those new grantees are from **rural and underserved communities**.

NC ARTS COUNCIL GRANT APPROPRIATIONS



The Arts & Culture sector in 2021, according to the US Bureau of Economic Analysis:

- Generated **\$20.2 billion** (3.1% of the State GDP)
- Supported **125,636 jobs** (2.6% of NC employment)
- Provided **\$10.5 billion** in compensation.



The NC Arts Council:

- Serves all **100 counties** supporting diverse geographies and communities.
- Provides **industry leadership** that is crucial for support of the arts sector statewide.
- Has **50+ years of experience** which enabled them to adapt quickly to the crisis of the last several years and administer funding, training, and expertise where needed.



H136: Arts Proficiency High School Diploma Endorsement

Passed the House 114-0. Action needed in the Senate.

- Awarded to **high school graduates** who:
 - Complete **four art credits with a 3.0 GPA** or higher
 - Engage in **40 hours of extra-curricular arts** activities.
- There is **no allocation needed** to implement the Arts Diploma Endorsement.
- **Creativity is considered the most important skill** for employees by 72% of business leaders.
- Local School Boards (LEAs) determine eligible extra-curricular arts activities, which cannot be for school credit, and may include local arts nonprofits.

Low income students involved in the ARTS throughout 4 years of high school are



LESS likely to DROP OUT of HIGH SCHOOL



MORE likely to OBTAIN A COLLEGE DEGREE

H498: Provide Music & Visual Art instruction to all k-5 students in North Carolina

On average, 1 of every 20 public school students does not have both Music and Visual Art instruction.

- Local Education Agencies (LEAs) would **provide both Music and Visual Arts**
 - Instruction by a **certified Music/Visual Art teacher**,
 - **For no less than 30 minutes** every five instructional days, and
 - To no more than a **standard classroom size** for each grade level.
- Of the more than 630,000 K-5 public school students, **96% are enrolled in Music and 94% in Visual Art.**
- Research shows the arts increase **student engagement** which **improves student behavior** and **addresses learning loss** and **student mental health.**
- NCGA passed **SL-2018-2** and already **provides roughly \$250 million for Program Enhancement Teachers** (Music, Visual Art, P.E., etc.) for K-5 students. (1 teacher for every 191 students)



\$1.5 million for A+ Schools of NC over 2 or 3 years.

- A private foundation would match state funds & match private donations up to \$500,000.
- Whole-school arts-integration- based reform model operated within the NC Arts Council.
- Founded in NC in 1995, the program has expanded nationally and internationally and needs renewed investment.

A+SCHOOLS
OF NORTH CAROLINA



TOTAL: OVER \$5,000,000 in PUBLIC & PRIVATE funding over 3 years.