



A Dollar for the **ARTS**

Arts Grants EQUAL to \$1 for Every Person in North Carolina.

NC Arts Council TOTAL GRANTS Goal: \$10,000,000



\$1 for the ARTS: Our Mission, Our Message... and more...

Nate McGaha, Arts North Carolina



@ArtsNC #NCartsday19 #Dollar4theARTS #Arts4AllNC



@ArtsNorthCarolina



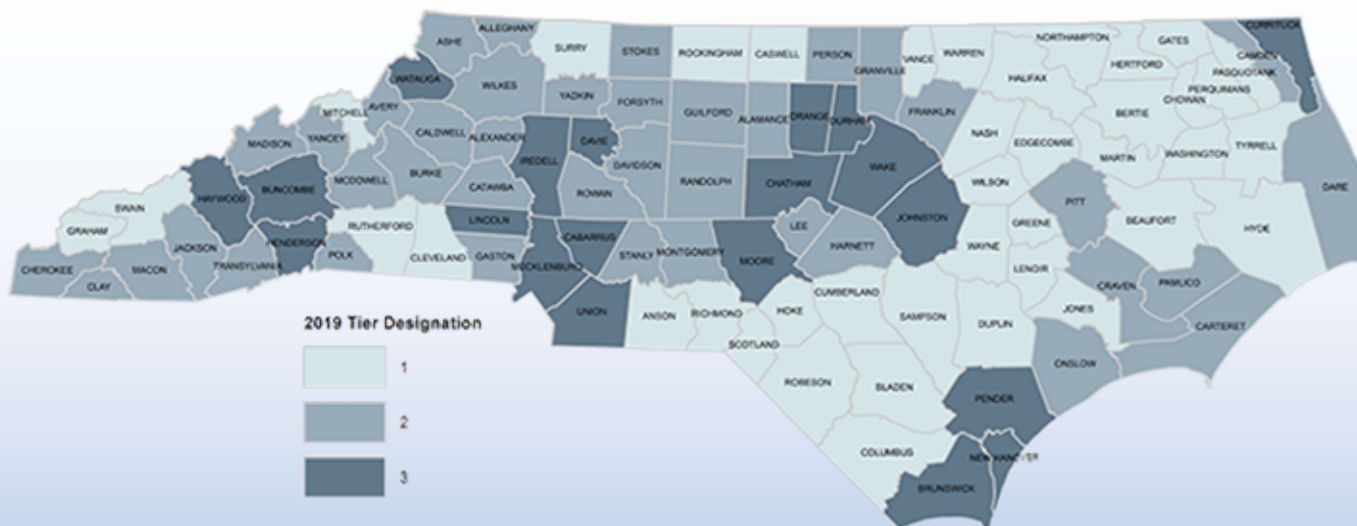
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- Tier I: 40 *MOST* economically distressed NC counties**
- Tier II: The next 40 NC counties in terms of economic distress**
- Tier III: The 20 *LEAST* economically distressed NC counties**





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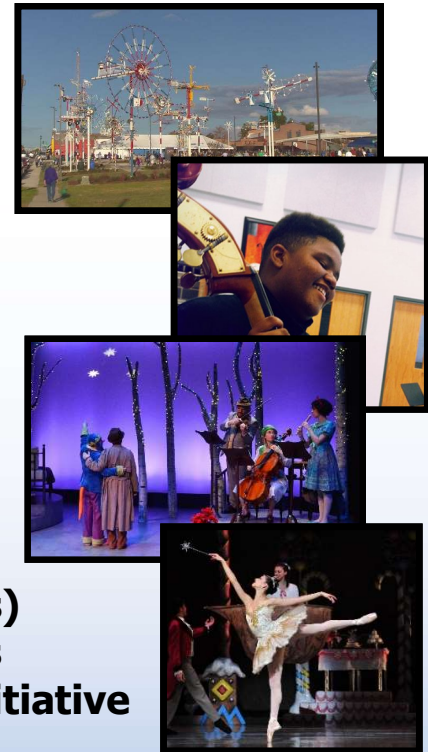


Grassroots Arts Program Goal: \$5 million

- ☐ **Equitable Distribution of Locally Controlled Funds to ALL 100 Counties**
- ☐ **Requires Addition Investment of 22¢ per person (\$2.2 million)**
- ☐ **All Counties treated EQUITABLY without leaving Tier I & II behind**

NC Arts Council General Grants Goal: \$5 million

- ☐ **Purposeful Investments with Regional and Statewide Impact**
- ☐ **Requires Addition Investment of 15¢ per person (\$1.5 million)**
- ☐ **Includes:**
 - ☐ **State Arts Resources (Museums, Performing Arts, Festivals, Venues)**
 - ☐ **Program and Project Support, Residencies and Education Programs**
 - ☐ **SmART Initiative, Military Veteran Arts Programs, Rural Touring Initiative**





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North Carolina Arts Council

- ☐ **50+ Year Legacy of Accountable Investment of Taxpayer Dollars**
- ☐ **NC Arts Council Grant Funding is awarded Strategically and Equitably**
- ☐ **Every NCAC Grants Requires a minimum 1:1 Funding Match**
 - ☐ **With exceptions only for some Tier I Counties**
- ☐ **Overall, every NC Arts Council Grant Dollar is Matched 1:17**
- ☐ **This money is being allocated to the NC Arts Council**
 - ☐ **Legislators need to feel both Pride and Trust in the NC Arts Council**
 - ☐ **Remember to mention the Positive Impact of the NC Arts Council**



**North
Carolina
Arts
Council**

*Fifty years
of leadership*



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- ☐ **Equitable Distribution of Locally Controlled Funds to ALL 100 Counties**
- ☐ **Requires Addition Investment of 22¢ per person (\$2.2 million)**
- ☐ **Grants go to Grassroots Partner Organization in 100 counties (Arts Councils)**
- ☐ **Those organizations allocate sub-grants to 545 organizations statewide**
- ☐ **Currently every county receives a \$6,000 base allocation with additional funding awarded per capita**
- ☐ **With \$5M, the base allocation could increase and rural communities would see a larger percentage growth, allowing for more significant impact**
- ☐ **All Counties are treated EQUITABLY without leaving Tier I & II behind**





A Dollar for the ARTS

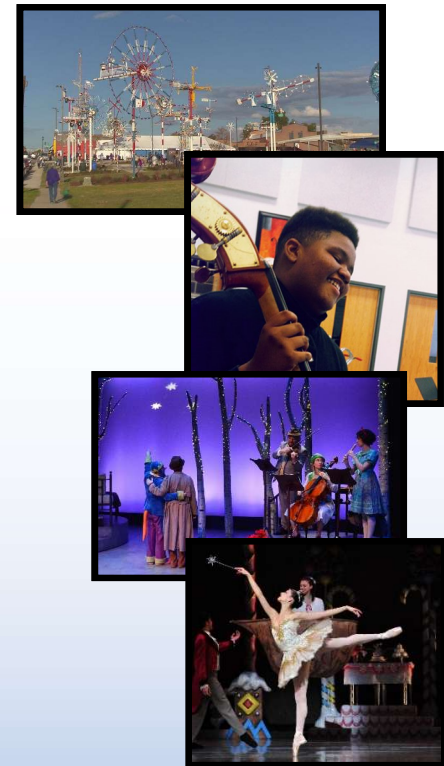
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NC Arts Council General Grants Goal: \$5 million

- ☐ **Purposeful Investments with Regional and Statewide Impact**
- ☐ **Requires Addition Investment of 15¢ per person (\$1.5 million)**
- ☐ **Includes:**
 - ☐ **State Arts Resources (SARs) have regional impact**
 - ☐ **Museums, Performing Arts, Festivals, Schools, Venues**
 - ☐ **Residencies and Education Programs in Schools**
 - ☐ **SmART Initiative for Creative Placemaking (Rural and Urban)**
 - ☐ **Economic Development and Downtown Revitalization**
 - ☐ **Military Veteran Arts Programs**
 - ☐ **Rural Touring Initiative for State Arts Resources**
 - ☐ **Program and Project Support for many organizations**





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Arts North Carolina
artsnc.org

Wilson County

Grassroots Grants (\$2.2 million increase)

2017-2018 Programming	2017-2018 Sub-Grants	2017-2018 Total Grant	2018-2019 Total Grant
\$11,681	\$11,995	\$23,676	\$25,903

Grant Recipients

Grant Recipient	Amount
City of Wilson	\$1,500.00
Everson Main Street	\$3,000.00
Total	\$11,995.00

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Catawba County

Grassroots Grants (\$5 million total grants goal)

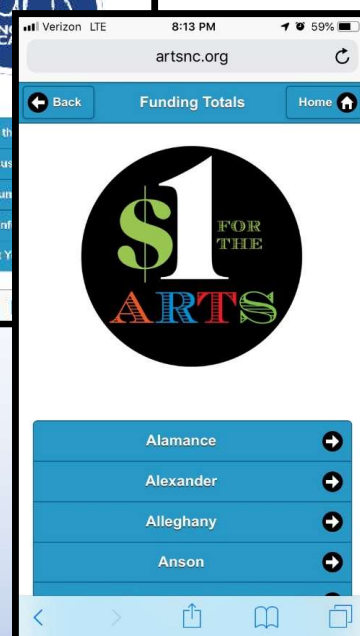
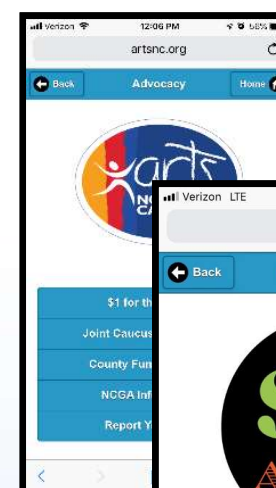
Locally Controlled Funding

Increase by 22¢ for each person in North Carolina (\$2.2 million increase)

Local Grassroots Partner	2017-2018 Programming	2017-2018 Sub-Grants	2017-2018 Total Grant	2018-2019 Total Grant
United Arts Council of Catawba County	-	\$39,780	\$39,780	\$43,832

2017-2018 Grassroots Sub-Grant Recipients

Grant Recipient	Amount
Arts Council of Catawba County	\$1,250.00
Catawba County Nutrition Services	\$602.00
Catawba County Film Society	\$3,750.00
Catawba County Film Society	\$3,750.00
Catawba County Film Society	\$1,250.00
Catawba County Film Society	\$3,750.00
Catawba County Film Society	\$3,750.00
Catawba County Film Society	\$4,778.00
Catawba County Film Society	\$1,500.00
Catawba County Film Society	\$6,750.00
Catawba County Film Society	\$1,750.00
Catawba County Film Society	\$1,750.00
Catawba County Film Society	\$1,250.00
Catawba County Film Society	\$3,000.00
Catawba County Film Society	\$4,650.00
Total	\$39,780.00



Grant Recipient	Amount
Wilson Botanical Gardens	\$1,000.00
Wilson Community College	\$1,000.00
Wilson Education Partnership	\$1,500.00
Total	\$11,995.00

General Grants (\$5 million total grants goal)

Purposeful Statewide Investment

Increase by 15¢ for each person in North Carolina (\$1.5 million increase)

NC Arts Council General Grants awarded in - 2017-2018 Fiscal Year

Grant Recipient	Grant Type
Arts Council of Wilson, Inc.	New Realities Program
Eyes on Main Street	Program Support
Vollis Simpson Whirligig Park and Museum	New Realities Program
Vollis Simpson Whirligig Park and Museum	Smart Initiatives

NC Arts Council General Grants awarded in - 2017-2018 Fiscal Year

Grant Recipient	Grant Type	Amount
Hickory Museum of Art	State Arts Resources	\$23,000.00
Lenoir-Rhyne University Visiting Writers' Series	Program Support	\$13,600.00
United Arts Council of Catawba County	Regional Artist Project	\$4,600.00
Western Piedmont Symphony	State Arts Resources	\$30,250.00
Western Piedmont Symphony	State Arts Resources- Rural Touring	\$16,000.00
Total		\$87,450.00



Arts High School Graduation Requirement: H56=S238

- ☐ Fifth bill since 2012
- ☐ Keeps passing House- Never gets a vote in Senate
- ☐ Matching Senate and House bills improve chances
- ☐ Passed the NC House on March 20th 115-3 (best yet)

- ☐ One arts credit between grade 6 and 12
- ☐ State Board of Education has until December 15, 2022 to set criteria, create a plan for implementation, and report on Comprehensive Arts Education
- ☐ Would start with students entering 6th grade in 2022
 - ☐ First graduating class 2029

- ☐ H56: Primary Sponsors: Reps. Carney, Elmore, and Johnson
- ☐ 30 co-sponsors & passed NC House, now to NC Senate

- ☐ S238: Primary Sponsors: Sen. Ballard and Sen. Woodard
- ☐ 5 co-sponsors (all Democrats)





Arts High School Graduation Requirement: H56=S238

- ☐ Thank the House Representatives (except three)
- ☐ Tell Senators you support the bill and want it considered
- ☐ State Board of Education has over three years and ample flexibility to create the criteria and implementation plan that works best for NC schools and students
- ☐ Most schools (at least 93%) already provide arts classes
- ☐ Most students (at least 78%) are already meeting this requirement in Middle School
- ☐ Involvement in the arts has been proven to dramatically increase graduation rates and academic achievement, especially for the most economically challenged students
- ☐ Creativity is considered the most important skill for employees by 72% of business leaders
- ☐ For more information, contact Arts Caucus Chairs (bill sponsors) or Arts NC (nate@artsnc.org)





Governor Roy Cooper's Budget

- ☐ **\$250,000 for the State Arts Resource Rural Touring Grants to reach Rural and Underserved Communities.**
- ☐ **\$300,000 and two full time equivalent positions for the SmART initiative to expand the program.**
- ☐ **\$300,000 and one full-time equivalent position for the A+ Schools initiative.**

- ☐ **SAR Rural Touring and SmART are part of \$1 for the ARTS**
 - ☐ **SAR Rural Touring and SmART align with "Hometown Strong"**
 - ☐ **Advocacy for staff positions can be difficult for advocates**
 - ☐ **NC Arts Council Staff can advocate for Governor's budget only**

- ☐ **A+ Schools does not fit in the \$1 for the ARTS grants "ask"**
 - ☐ **Arts NC supports funding for A+ Schools**
 - ☐ **A+ Schools of North Carolina is a national leader in Arts Integration Education**
 - ☐ **\$1 for the ARTS supports Arts Education statewide**





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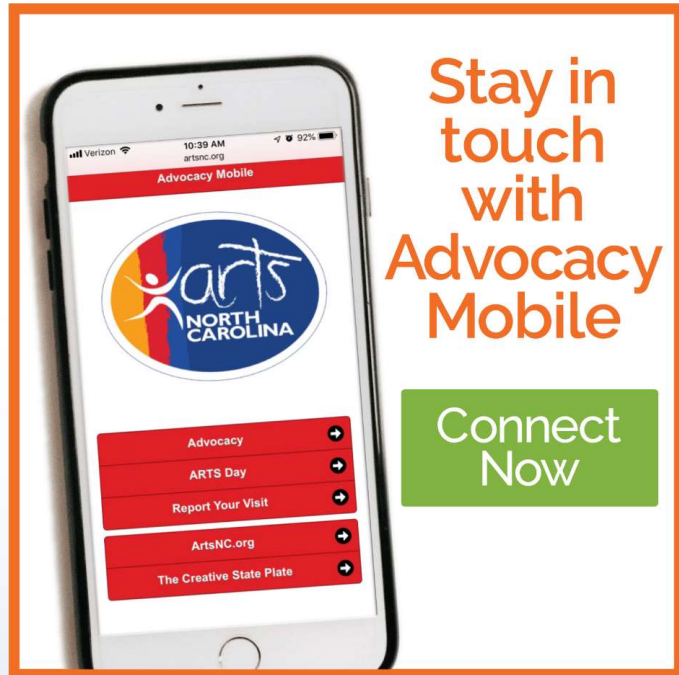
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Get Mobilized



- ☐ Go to ArtsNC.org
- ☐ Click on Giant Mobile Site Icon
- ☐ Bookmark Site- Save to Home Screen
- ☐ Mobile Site has **EVERYTHING**:
 - ☐ Schedules for both days
 - ☐ Maps and Parking
 - ☐ Legislator Information
 - ☐ Legislative Leave Behind
 - ☐ Grant Information by County
 - ☐ Talking Points for the Issues
 - ☐ Information about the Arts Caucus
 - ☐ **REPORT YOUR VISIT- ASAP AFTER MEETING**
 - ☐ Survey for after ARTS Day



@ArtsNC #NCartsday19 #Dollar4theARTS #Arts4AllNC



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