Reopening the Arts in North Carolina

May 20, 2020
An Introduction to the Guide

• Meant to be used with Governor Cooper’s phased policies
• Created with input from many colleagues across arts disciplines
• Will function as a “living document” that evolves as we learn
• https://www.ncarts.org/arts-north-carolina-and-covid-19
Patron Education about “New Normal”

- Changing expectations
- How to message – frequently and consistently
- New customer service needs and challenges
- Importance of local coordination
Worker Health and Hygiene

• All workers – staff, contractors, artists, volunteers
• Designated Point Person
• Health practices such as social distancing, hand washing, and PPE
• Responding quickly to confirmed cases
Sanitizing the Venue

• “High Touch Areas”
• Difference between cleaning and disinfecting
• Frequency and documentation
Bringing the Public into our Buildings

• Handwashing stations
• Limiting physical contact and transactions
• Space requirements
• Accommodations for people with disabilities
• Restrooms
• Food and beverage / Concessions
On-going Conversations

• How will these safety measures affect the business model?
• How will our sector share what we learn?
• Where are opportunities for new partnerships and/or new audiences in this shifting environment?