

Reopening the Arts in North Carolina

May 20, 2020



An Introduction to the Guide

- Meant to be used with Governor Cooper's phased policies
- Created with input from many colleagues across arts disciplines
- Will function as a "living document" that evolves as we learn
- *<https://www.ncarts.org/arts-north-carolina-and-covid-19>*

Patron Education about “New Normal”

- Changing expectations
- How to message – frequently and consistently
- New customer service needs and challenges
- Importance of local coordination

Worker Health and Hygiene

- All workers – staff, contractors, artists, volunteers
- Designated Point Person
- Health practices such as social distancing, hand washing, and PPE
- Responding quickly to confirmed cases

Sanitizing the Venue

- “High Touch Areas”
- Difference between cleaning and disinfecting
- Frequency and documentation

Bringing the Public into our Buildings

- Handwashing stations
- Limiting physical contact and transactions
- Space requirements
- Accommodations for people with disabilities
- Restrooms
- Food and beverage / Concessions

On-going Conversations

- How will these safety measures affect the business model?
- How will our sector share what we learn?
- Where are opportunities for new partnerships and/or new audiences in this shifting environment?