





Nate McGaha Arts North Carolina Executive Director

Wednesday, July 29, 2020





### **Some Housekeeping Notes:**

- Please keep mics muted during presentation
- □ Type questions into chat space to be read by a facilitator
- If you are unable to type questions, unmute specifically during the "Questions" segment to ask your question
- □ Please keep video off to save bandwidth
- □ Slides are available at ArtsNC.org at Training Videos & Resource Center







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#### Lany Loon Hamlin, Founder



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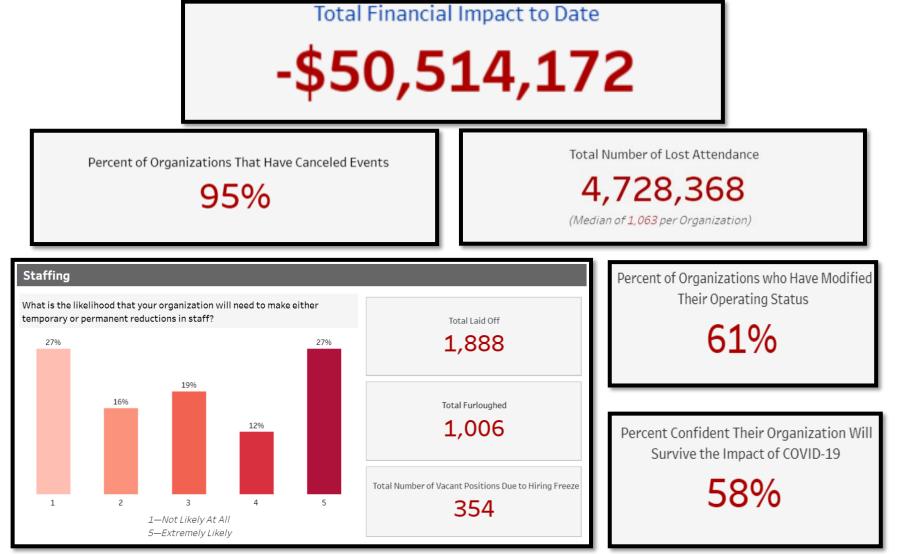




- **COVID-19 Impact on the Arts in NC**
- □ New NC Laws that Impact the Arts
- □ Arts NC State Priorities
- □ Federal COVID-19 Response Updates
- □ Arts NC Federal Priorities
- □ HEALS Act vs. HEROES Act
- Other Arts Related Federal Legislation



### **COVID-19 Impact on NC Arts Sector**





COVID-19

**Action Center** 

RESOURCES









### **Arts High School Graduation Requirement**

- ONE arts credit (music, visual art, theatre arts, dance) between Grade 6 and Grade 12 in order to graduate from high school, beginning with those students entering Grade 6 in 2022.
- □ The NC State Board of Education will define the standards of the arts credit and to plan for its phased-in implementation.
- The NC State Board of Education would report to the Joint Legislative Oversight Committee on or before December 15, 2022 about the implementation of this high school graduation requirement and of the three components of <u>Comprehensive Arts</u> <u>Education</u> (arts education, arts integration, and arts exposure)









COVID-19



### **<u>COVID-19 Liability Protection for Businesses</u>**

- Provides immunity for nonprofits, businesses, and individuals from liability for alleged transmission of COVID-19, except in cases of gross negligence, willful or wanton conduct, or intentional wrongdoing.
- The immunity would extend to individuals, nonprofit board members and volunteers
- □ Must provide clear notice to people entering their facilities of actions they are taking to reduce the risk of COVID-19 transmission.
- □ Applicable for claims up to 180 days after the end of the COVID-19 state of emergency in North Carolina (<u>Executive Order No. 116</u>)
- The bill would not limit the ability of workers to file workers' compensation claims if they contracted COVID-19 in the course of their employment









COVID-19

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### **New Grant Program for Businesses**

- □ \$15 million Department of Commerce Grants Program
- Provides grants equal to roughly 2.5 times and organizations monthly payroll, up to \$250,000.
- □ ONLY if they have NOT received any financial assistance through the Paycheck Protection Program or the Main Street Lending Program.
- □ AND ONLY available to businesses or nonprofits that maintained at least 90% of their employees from March 1<sup>st</sup> through May 31<sup>st</sup>.









COVID-19

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### **Coronavirus Relief Funding to Local Government**

- □ \$300 million of Federal CARES Act funding distributed to 97 counties
  - \$250,000 base allocation, then population based allocation
  - Counties must allocate 25% of funding to cities
  - □ \$150M from May NCGA Session, \$150M from June NCGA Session
- □ Counties with larger populations received funding directly from US Treasury (Guilford: \$94M, Mecklenburg: \$194M, Wake: \$194M)
- □ Funding CANNOT be used to replaced lost Government Revenue
- Funding CAN be used for COVID-19 Related Expenses and Programs including Business Interruption Grants
- Arts NC working to clarify issues with NC Constitution and access for Nonprofit Arts Organizations









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## **Arts NC Priorities at NCGA in September**

Emergency Funding for Arts Organizations through NC Arts Council
 <u>H1068</u> and <u>S738</u> to access \$3M of CARES Act Funding
 \$3M ask request in April, evaluating larger ask for September
 Positive feedback from Legislators

- Level or Increased Funding for NC Arts Council in FY 2020-2021
   Budget Cuts may be required, pending Federal Relief
   Administration would likely make spending adjustment
- Inclusion of Nonprofits in all COVID-19 Legislation
   Other Possible Grant and Loan programs being considered
   Federal Funding will Determine Possible Porgrams

**Unemployment Reform** 

- □ Immediate Needs, Long-Term Changes
- □ Federal Programs will Inform Priorities
- □ Incentivize Charitable Giving through Tax Policy











COVID-19

## **COVID-19 Federal Relief Legislation**

#### **Phase I: Coronavirus Preparedness and Response Supplemental Appropriations**

- Provided additional funding for health agencies and medical supplies
- Provided some initial funding for Small Business Administration (SBA) Disaster Loans

### Phase II: Families First Coronavirus Response Act (FFCRA)

- Provided additional funding for COVID-19 testing
- □ Provided some initial funding for **existing Unemployment Insurance Programs**
- □ Made COVID-19 related changes to Sick Leave and Family Medical Leave Act (FMLA)

### Phase III: Coronavirus Aid, Relief, and Economic Security Act (CARES Act)

- Provided additional funding for **Direct Payments to US Citizens** 
  - □ \$1200 indiv./\$2400 joint + \$500 per child, less for income over \$75K/\$150K
- □ **Provided Emergency Funding** to some industries (like airlines) and agencies
  - **\$75 million** to Arts organizations through **NEA grants**, no match required
  - □ 40% to State Arts Agencies (NC Arts Council \$507K), 60% directly to organizations
  - □ Also funded: NEH, IMLS, CPB, Smithsonian, Kennedy Center, Block Grants
- □ Substantially Expanded Loan/Grant Programs of Small Business Administration
  - **Payroll Protection Program:** forgivable loans to businesses, including nonprofits
  - □ Borrow 2.5 times payroll through lender, 100% forgivable if spent correctly
  - □ Also funds **Economic Injury Disaster Loans** which are not forgivable
- □ <u>Created Federal Unemployment Assistance (FPUC, PEUC, & PUA)</u>
  - **\$600 for ALL unemployed** through July 31,on top of benefits they qualify for now **(FPUC)**
  - □ Extends length of benefits by 13 weeks/no waiting week/ pays employer costs (PEUC)
  - □ ALL NC Unemployed should receive between \$600 and \$950 (PUA)
- □ Temporary universal tax deduction for total charitable contributions, capped at \$300.









COVID-19

CALL TO

ACTION

### **House Democrats Phase IV**

### Health & Economic Recovery Omnibus Emergency Solutions (HEROES) Act- Passed US House on May 15th

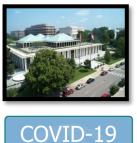
- **\$875 billion in funding to state and local governments** to offset revenue shortfalls
- □ Second round of **individual stimulus checks** from the IRS (\$1,200/\$2,400)
- □ Extension of weekly \$600 Federal Pandemic Unemployment Compensation to Jan. 31.
- □ Changes to **Payroll Protection Program (PPP)**, repealing the 75% payroll/25% overhead requirement for forgiveness and carving out a dedicated fund for nonprofit organization PPP loans with existing funds.
- **\$10 billion added** to the SBA's **Emergency Injury Disaster Loan (EIDL)** program.
- \$10 million added each to the National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH) and \$5 million to the Institute of Museum and Library Services (IMLS).
- **\$5 billion** added to the **Community Development Block Grant (CDBG)** program.
- Federal Reserve's Main Street Lending Program would now include specific eligibility to nonprofit organizations for low cost loans. Those nonprofits ineligible for PPP can have these Main Street Loans forgiven.
- Nonprofits who are Unemployment Self-Insured Employers would no longer have to pay 100% of the UI compensation and wait for 50% CARES Act reimbursement.

Health, Economic Assistance, Liability protection, and Schools (HEALS) Act- Proposed in US Senate on July 27th









CALL TO

NC General Assembly



### **New Federal Laws & Programs**

### **Payroll Protection Flexibility Act**

PPP Loan forgivable expense period now 8 OR 24 weeks
 Do not need to wait for entire 24 weeks to file for forgiveness
 40% of forgivable expenses can be non-payroll (up from 25%)

### **Protecting Nonprofits from Catastrophic Cash Flow Strain Act**

- CARES Act reimbursed 50% self-insured Unemployment costs
   Nonprofits had to pay 100%, then be reimbursed by government
   Now they only have to pay 50% of the costs
- □ NC covers the other 50% for COVID-19 claims (not in every state)

### **Federal Reserve Main Street Lending Program for Nonprofits**

- Non-forgivable loans equal to average Quarter from 2019
   Minimum: \$250,000, Maximum: \$35 Million (LIBOR +3%)
- □ At least 10 employees and 5 years in business
- □ Not ideal for most all arts nonprofits











## **Federal Unemployment & Arts Priorities**

### **Federal Unemployment Programs**

PEUC: Adds 13 weeks to State UI Benefits (NC: \$350 max. x 12 wks.)
 PUA: 1099 & Gig workers get State Level UI until Dec. 26, 2020
 FPUC: Adds \$600/wk. to ALL UI Benefits- ENDS July 31, 2020

### **Arts NC Federal Priorities**

State and Local Relief Funding that can replace lost revenue
 2<sup>nd</sup> Round of PPP for Most in Need Industries or Businesses
 Extend FPUC through Dec. 31, 2020 (possibly less than \$600)
 Mixed Earner Pandemic Unemployment Assistance Act

□ Mixed Earner Benefits calculated with W-2 & 1099 earnings □ Incentivize Charitable Giving through Tax Policy

□ Expand \$300 CARES Act Deduction to \$4,000 □ Support for Cultural Agencies

- □ National Endowment for the Arts & National Endowment for the Humanities (US House passed \$7.5 M increases to \$170M each)
- □ Institute of Museum and Library Sciences, CPB, etc.











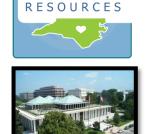


### **HEROES Act vs. HEALS Act**

Arts NC Priorities	HEROES Act	HEALS Act	Action Center
State and Local Funding	<ul> <li>\$875 Billion</li> <li>\$500B State, \$375B Local</li> <li>Can be used for gov. lost revenue</li> </ul>	<ul> <li>No Funding</li> <li>25% of CRF for gov. lost revenue</li> <li>If 25% of CRF allocated to smaller gov.</li> </ul>	RESOURCES
2nd Round of Payroll Protection Program	<ul> <li>Not included</li> <li>Not priority when bill passed in May</li> <li>Bipartisan support in late July</li> </ul>	<ul> <li>Must show a 50% loss for a Quarter: 2019 vs. 2020, less than 300 employees</li> <li>Loan equal to 2.5 months payroll</li> <li>Forgivable expenses incurred over period of the 8 weeks borrower prefers</li> <li>Up to 40% of forgivable expenses can be non-payroll costs (rent, utilities, etc.)</li> </ul>	COVID-19 CALL TO
Extend Federal Unemployment	\$600 + State \$350 = \$950 in NC	Cuts FPUC to \$200 until October 1 <sup>st</sup> when States pay 70% of avg. wages up to \$500. Up to \$500 + State \$350=up to \$850 in NC (if made \$700, you get \$550 then \$490)	ACTION NC General Assembly
Unemployment Self-Insured	50% of self-insured nonprofit costs covered (not reimbursed)	75% of self-insured nonprofit costs covered	
National Endowment for the Arts and Other Agencies	NEA: \$10 Million, NEH: \$10 Million, IMLS: \$5 Million	CPB: \$175 Million	
Liability Protection	None- Dems want OSHA to regulate	<ul> <li>Protects businesses, nonprofits, schools, etc. if guidelines reasonably followed</li> <li>Protects health care and manufacturing</li> <li>Protects employers from worker claims</li> </ul>	COVID-19 CALL TO ACTION
<u>Individual Stimulus</u>		<ul><li>\$1,200 individual, \$2,400 file jointly,</li><li>\$500 per dependent</li></ul>	US Congress

### Reviving the Economy Sustainably Towards A Recovery in Twenty-twenty (<u>RESTART</u>) Act

- □ 7-year LOANS, capped at 45% of 2019 gross receipts up to \$12M
- □ Employment cap of 5,000, streamlined for less than 500 employees
- □ Allows up to 90% loan forgiveness for businesses with fewer than 500 Full Time Equivalent Employees (FTEs) and high revenue loss.
- □ Loans are forgivable based on formula of losses vs. expenses.
- □ Favorable interest rates (Year 1-2: 2%-4%, Year 3-7: AFR based)
- □ Nonprofits loans up to 10 years; lower rate OR partial forgiveness
- □ Use of Funds: Total payroll (up to \$100k per employee), benefits, rent, utilities, mortgage, personal protective equipment
- No requirement to increase staffing beyond what businesses need
   Forgiveness formula penalizes nonprofits for donations



COVID-19







## Save Our Stages (<u>SOS</u>) Act

- □ Specifically designed for Independent Performance Venues (\$10B)
- □ National Independent Venue Association (<u>NIVA</u>) #SaveOurStages
- □ Must have fewer than 500 FTEs, not be publicly traded companies, and not own or operate venues in more than 1 country or 10 states.
- □ GRANTS capped at 45% of 2019 gross receipts up to \$12 million
- □ Grant funding may be used for expenses incurred between March 1, 2020 and ending on December 31, 2020.
- □ Use of Funds: Payroll, benefits, rent, utilities, mortgages, PPE, maintenance, administrative costs, taxes, and meeting guidelines.
- A recipient is eligible for a supplemental grant equal to 50% of the initial grant if the entity is still experiencing 80% or greater revenue loss on December 1, 2020.









COVID-19

CALL TO ACTION US Congress



## Culture Arts Libraries Museums Emergency Relief (<u>CALMER</u>) Act

- Provides additional emergency relief funding for NEA, NEH, and IMLS grant programs created in CARES Act:
  - **\$4** billion in relief funds through National Endowment for the Arts
  - □ \$4 billion in relief funds through National Endowment for the Humanities
  - □ \$6 billion in relief funds through Institute of Museum & Library Sciences
- □ Expands NEA and NEH grant eligibility to ALL arts nonprofit organizations.
- □ Removes the \$300 charitable deduction cap implemented in CARES and allows taxpayers to claim the deduction on 2019, 2020, and 2021 taxes.
- □ Extends the suspension of the 50%-of-adjusted-gross-income (AGI) limitation for individuals and the 25% AGI limitation for corporations through 2021.
- □ Gives 501(c)(3) nonprofits a payroll tax holiday for 2020.
- Adjusts Main Street Lending Program (MSLP) for nonprofits to give loan forgiveness to 501(c)(3) nonprofits with fewer than 500 employees and eliminate the minimum loan size for nonprofits so nonprofits don't have to borrow more than they need.











### **Questions**?

- □ NC Arts High School Graduation Requirement
- □ NC Liability Protection
- □ NC Grants for Businesses with no Federal Assistance
- □ NC CARES Act Funding to Local Governments
- □ Arts NC State Priorities
- □ Federal Updates to CARES Act
- □ HEALS Act vs. HEROES Act
- RESTART Act
- **Gave Our Stages Act**
- **CALMER Act**
- Other Questions





### **COVD-19 Arts NC Online Resources**



**Arts NC COVID-19 Action & Resource Center** 



**Arts NC Open Arts Resources** 



Americans for the Arts COVID-19 Artist and Arts Organization Impact Surveys



**Arts NC Training Videos and Resources** 



**Arts NC Relief Funds & Grants for Artists & the Arts** 



**Arts NC Silver Lining Stories** 









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