



NC Arts Council Grants equal to \$1 for every person in North Carolina

Total Grants Goal—\$10 million
Requires an additional investment of 37¢ per person (\$3.7 million)

NC Arts Council (NCAC) has a 50-year legacy of accountable investment of taxpayer dollars through statewide arts grants. Increased funding will allow the NCAC to invest strategically and equitably in arts, culture, and economic development.

Grassroots Arts Program Goal—\$5,000,000 **LOCALLY CONTROLLED FUNDS**

- Increase of 22¢ per person (\$2.2 million)
- Equitable population-based allocation to each county
- Increase of county base from \$6,000 to \$20,000
- Greater impact in rural communities

NCAC General Grants Goal—\$5,000,000 **PURPOSEFUL STATEWIDE INVESTMENT**

- Increase of 15¢ per person (\$1.5 million)
- Drives regional impact and partnerships
- Encourages significant economic development projects
- Provides innovative programs for statewide population

\$1 FOR THE ARTS

Grassroots Impact

County: _____

Current Funding: \$ _____

Proposed Funding: \$ _____

Proposed Increase: \$ _____

Percentage Increase: _____ %

Non-Profit Arts in NC

- Create **\$2.12 Billion** in Spending
- Support **71,977** FTE Jobs
- Produce **\$107 Million** in NC State Taxes
- Generate **\$95 Million** in Local Taxes
- Arts events **attract ~30%** of patrons from outside a county
- **Promote** additional spending; **double** from visitors
- **Attract** investment from businesses

TOGETHER, Grassroots & General Grants

- **Invest** in arts organizations & artists
- **Encourage** economic growth & downtown revitalization
- **Support** arts education & youth programs which improve outcomes
- **Champion** arts integration (teaching STEM & other subjects with the arts)
- **Support** military/veterans arts programs
- **Encourage** partnerships & innovation



www.artsnc.org

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