Arts NC Legislative Requests for NC General Assembly 2022
Resources

- **Training Videos**
  - Scheduling Meetings
  - Having/Leading Meetings
  - Legislative Requests
  - Advocacy 101

- **Advocacy Resources**
  - [Legislative Request](#) “Leave Behind”
  - [Factsheets](#) about the impact of the arts
  - Additional [arts & arts education resources](#).

- **Mobile Site:** [www.ArtsNC.org/amobile](http://www.ArtsNC.org/amobile)
  - Encourage all to Bookmark (Home Screen) and Use
  - EVERYTHING you need for Legislative Day is on Mobile Site
  - Report visits that day... and Year-Round
This document lists our main legislative asks for the arts and provides information to put those requests into context.

Email this document before the meeting and afterwards as a follow-up to your legislator.

Print this document to leave with legislator. Arts NC will provide printed copies on June 7th in Raleigh.

This document only provides the requests and the data to back it up, but your stories provide the heart and soul of arts advocacy.
THANK YOU for recent NCGA investments in the ARTS!

- CARES Act funding in 2020 was vital to saving arts jobs and cultural institutions statewide.
- ARPA funding will provide significant one-time investment for sustainable growth and resiliency.
- The NC General Assembly has sustained local communities and economies through the arts.
1. **MAKE RECURRING** the $1 Million FY23 allocation to Grassroots Arts Program Grants.

- Grassroots Grants are equitable population-based allocations that go to all 100 counties.
- Local control of funding distribution insures that state investment meets community needs.
- Grassroots network infrastructure is crucial to distributing state and federal funding from NCGA.
- Recurring funds are needed for reliable and sustainable rural and urban economic growth.
2. **RESTORE $500,000 for NC Arts Council General Grants to reach 2008 funding levels.**

- General Grants are crucial for targeted distribution of funding from NCGA.
- Operating and project support is provided to urban and rural nonprofit arts organizations statewide.
- Grants through locally led partnerships keep hundreds of independent artists working in local communities.
North Carolina’s Arts & Culture sector contributed $17.2 billion of economic impact in 2019 (2.8% of State GDP) which dropped 4% in 2020 to $16.5 billion. ¹

North Carolina’s Arts & Culture sector employment was 127,546 in 2019 (2.6% of Total State Employment) which dropped 9% in 2020 to 115,891. ¹
Arts NC 2022 Legislative Requests

- Each arts event attendee in NC spends $30.66 in addition to the **cost of admission** at local businesses, such as hotels, retail stores, and restaurants.²

- 1 in 3 arts patrons are from other counties or out-of-state and spend **twice as much** as locals.²

- Rural counties with **performing arts** organizations have **3 times more population growth**, attract more **workers and jobs**, and provide **higher incomes**.³

- NC Arts Council has a 50-year legacy of **accountable, strategic, and equitable investment** of taxpayer dollars through statewide grants for **arts, culture, and economic development**. Overall, every **grant dollar** invested by the NC Arts Council is **matched at a rate of 1:17**.⁴
“The purpose of the Joint Caucus on Arts and Arts Education will be to educate Members of the House and Senate on the economic, education, and civic impact of the arts industry in North Carolina. The Caucus will meet as called by the Chairs for the purpose of disseminating research and information and to help grow awareness of North Carolina as The Creative State.”
Joint Caucus on Arts and Arts Education

Caucus Leadership

NC House of Representatives
Co-Chair: Rep. Becky Carney (D)
Co-Chair: Rep. Jeffrey Elmore (R)

NC Senate
Co-Chair: Sen. Vickie Sawyer (R)
Co-Chair: Sen. Mike Woodard (D)
Joint Caucus on Arts and Arts Education

2021-2022 Caucus

- 33 in NC House 28% (17 Reps & 16 Dems)
- 20 in NC Senate 40% (12 Reps & 8 Dems)

Arts NC Goals for the Caucus

- Economic Impact and Value of the Arts
  - Pandemic Relief and Recovery
  - Nonprofit Arts Sector & Creative Industries
- Grants and Programs of the NC Arts Council
  - Statewide Grant Programs
  - Other Programs and Services
- Arts Education
  - Comprehensive Arts Education
  - Student Outcomes
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PERFORMING ARTS
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CAPE FEAR COMMUNITY COLLEGE

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ASC
Culture For All.
FAYETTEVILLE + CUMBERLAND CO. ARTS COUNCIL
KOKA BOOTH AMPHITHEATRE
TOWN OF CARY
SCHOOL OF THE ARTS