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APRIL 17 & 18 | RALEIGH, NORTH CAROLINA

State and Federal Updates



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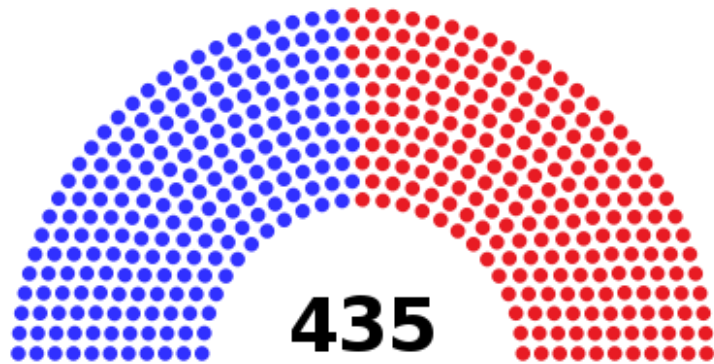
#NCArtsDay23 #Arts4AllNC

artsnc.org



US Congress

US House of Representatives



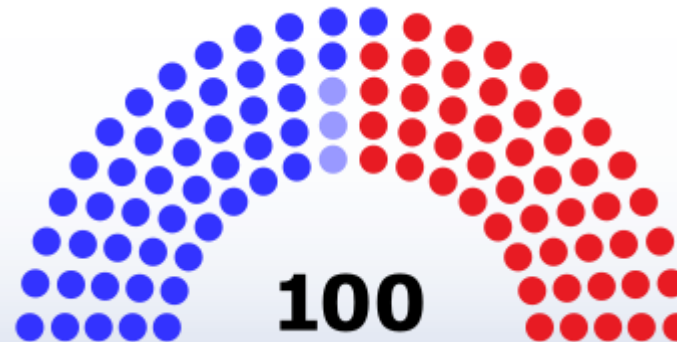
222 Republicans
213 Democrats

2024 Election: All Seats



US Senate

49 Republicans
48 Democrats
3 Independents
 (caucusing with Democrats)



2024 Election:

- 3 Independents**
- 20 Democrats**
- 10 Republicans**



US Congress- NC Delegation



Sen. Thom Tillis



Sen. Ted Budd



**Rep. Don Davis
NC 01**



**Rep. Deborah Ross
NC 02**



**Rep. Valerie Foushee
NC 04**



**Rep. Kathy Manning
NC 06**



**Rep. Alma Adams
NC 12**



**Rep. Wiley Nickel
NC 13**



**Rep. Jeff Jackson
NC 14**



**Rep. Greg Murphy
NC 03**



**Rep. Virginia Foxx
NC 05**



**Rep. David Rouzer
NC 07**



**Rep. Dan Bishop
NC 08**



**Rep. Richard Hudson
NC 09**



**Rep. Patrick McHenry
NC 10**



**Rep. Chuck Edwards
NC 11**



Federal Arts/Nonprofit Updates

- ❑ For FY23 National Endowments for the Arts (NEA) & Humanities (NEH) were allocated **\$207 Million Each**.
 - ❑ **Highest allocation EVER** (not accounting for inflation)
 - ❑ **62¢ per capita**, goal is \$1 per capita.
- ❑ **Current FY24 NEA and NEH Funding Request is \$211 Million Each** (amount requested by President Biden).



S.566: Charitable Act

- ❑ **Would allow tax filers using standard deduction (90% of tax filers) to deduct donations as well.**
- ❑ **Up to \$4,600 for Individuals and \$9,200 for couples.**
- ❑ **Bipartisan Sponsors: 7 Republicans, 7 Democrats**



Federal Creative Economy/Arts Legislation

Arts Education for All (AEFA) Act

- ❑ Supports arts education from pre-K through 12th grade, and in the juvenile justice system.
- ❑ Plans to reintroduce for **Arts in Education Week**, September 10-16.

Promoting Local Arts and Creative Economy Workforce (PLACE) Act

- ❑ Amends existing legislation to include the arts (tax law, disaster relief, etc.), creates new grants and directs funding to creative businesses.
- ❑ Includes Performing Artist Tax Parity Act (PATPA) which updates the tax code, so performing arts workers can deduct common business expenses.

Comprehensive Resources for Entrepreneurs in the Arts to Transform the Economy (CREATE) Act

- ❑ Expands SBA and EDA loan programs and integrates creative work into support programs.

Saving Transit Arts Resources (STAR) Act

- ❑ Created by NC Rep. Alma Adams: Restores local control for art expenses in federally funded transit projects.





ARTS DAY '23

APRIL 17 & 18 | RALEIGH, NORTH CAROLINA



Ken Melton
Principal/Owner
Ken Melton and Associates

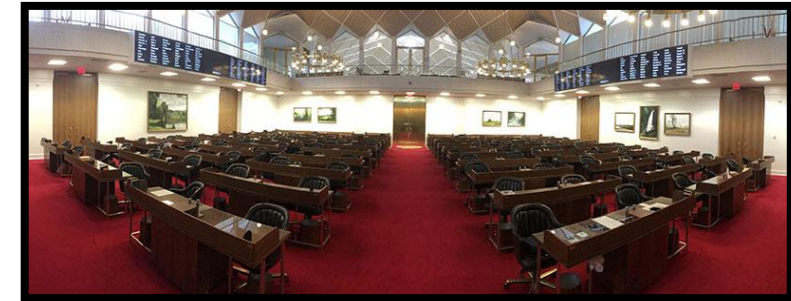
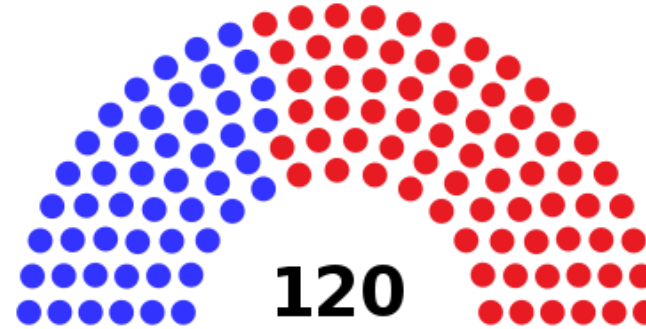


NC General Assembly

NC House of Representatives

72 Republicans
(veto-proof super-majority)
48 Democrats

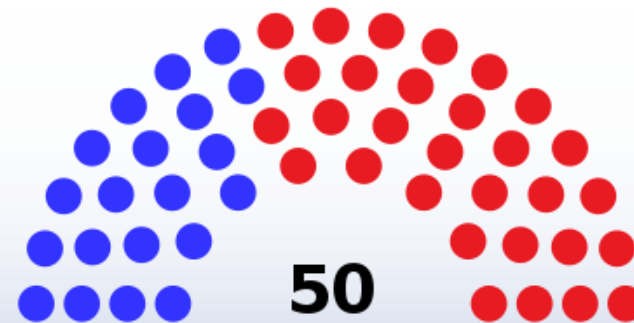
2024 Election: All Seats



NC Senate

30 Republicans
(veto-proof super-majority)
20 Democrats

2024 Election: All Seats





The \$10.8 Million Pyramid- Senate

Senate Pro Tempore – **Sen. Phil Berger**

Appropriations Chairs

Sen. Ralph Hise

Sen. Brent Jackson

Sen. Mike Lee

Appropriations on Agriculture, Natural, & Economic Resources (AgNER)

Sen. David Craven

Sen. Todd Johnson

Sen. Norman Sanderson

Sen. Val Applewhite

Sen. Lisa Barnes

Sen. Paul Lowe

Sen. Tom McInnins

Sen. Timothy Moffitt

Sen. Deandrea Salvador

Sen. Kandie Smith



The \$10.8 Million Pyramid- House

Speaker of the House – **Rep. Tim Moore**

Appropriations Committee Chairs

Rep. Dean Arp

Rep. William Brisson

Rep. Kyle Hall

Rep. Donny Lambeth

Rep. Jeffrey Elmore

Rep. Brenden Jones

Rep. Larry Strickland

Rep. Jason Saine

Rep. John Faircloth

Rep. Wayne Sasser

Appropriations on Agriculture, Natural, & Economic Resources (AgNER)

Rep. Jimmy Dixon

Rep. Karl Gillespie

Rep. Kyle Hall

Rep. Mark Brody

Rep. Pricey Harrison

Rep. Jeffrey McNeeley

Rep. Edward Goodwin

Rep. Larry Strickland

Rep. Gloristine Brown

Rep. Chris Humphrey

Rep. Larry Yarborough

Rep. Celeste Cairns

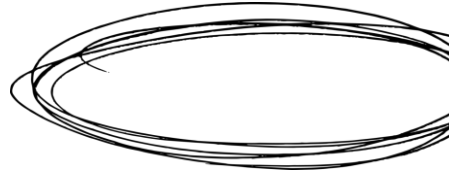
Rep. Ray Jeffers

Rep. John Ager

Rep. Allison Dahle



ARTS NC 2023 LEGISLATIVE REQUESTS



1. \$3,500,000 occurring in ALL NC Arts Council Grants in

- ❌ \$1 per capita grant funding to (currently \$7.3 million.)
- ✅ Regionally competitive investment in Arts & Culture economy.
- ✅ Support expanded reach of NC Arts Council in rural /underserved communities

2. H136: Arts Proficiency High School Diploma Endorsement

- ✅ Four arts credits with 3.0 GPA and 40 hours extracurricular arts activities.
- ✅ Passed NC House 114-0! Action needed in the NC Senate.

3. H498: Provide Music & Visual Art instruction to all K-5 students in North

- ❌ On average, 1 of every 20 public school students does not have both Music & Visual Art instruction.
- ❌ Standard based arts instruction by licensed educators.

4. \$1.5 million for A+ Schools of North Carolina over 2 or 3 years.

- ✅ A private foundation would match state funds match private donations up to \$500,000.

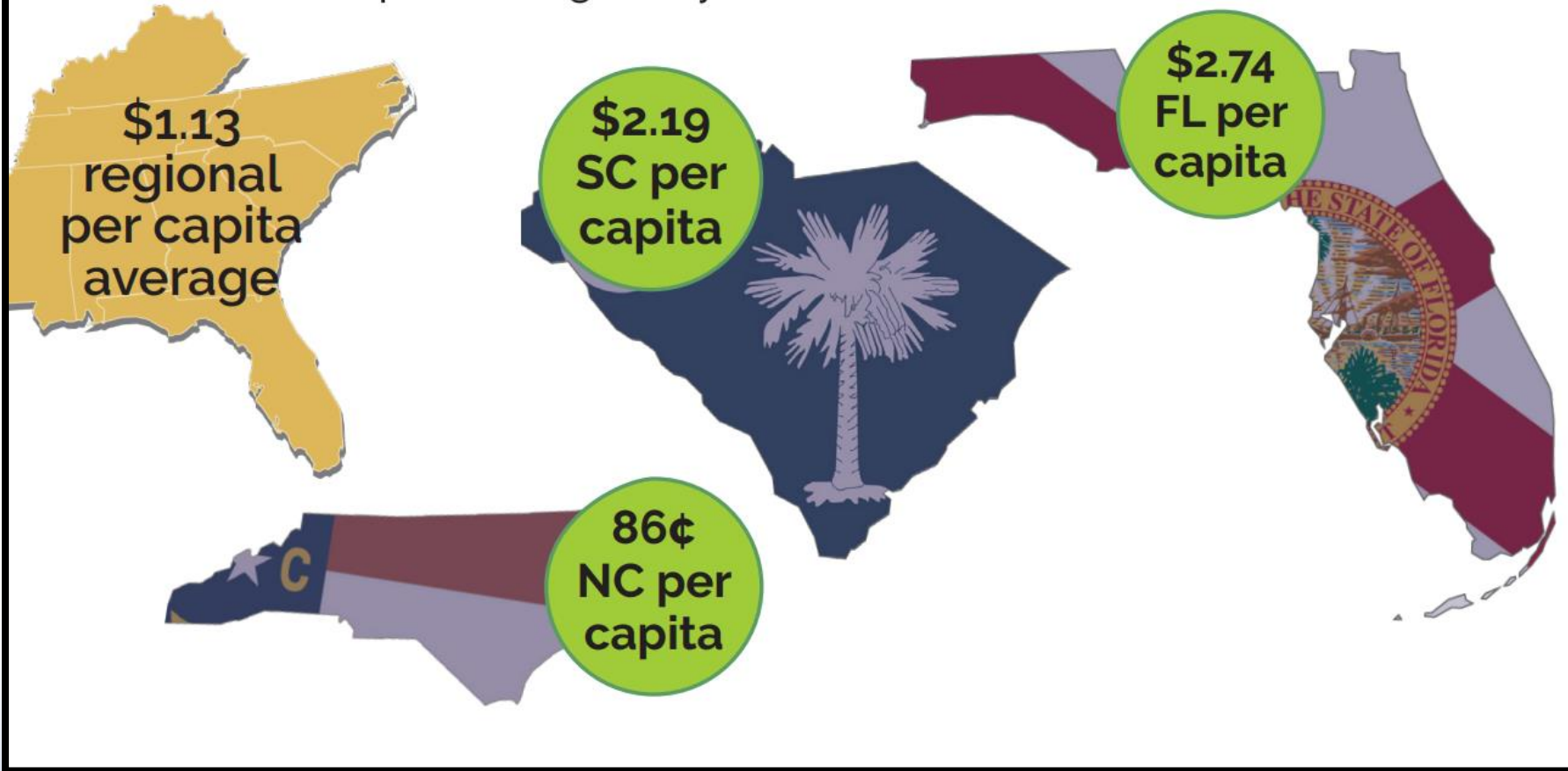




1.

\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties

Per capita appropriation is 86¢ for NC Arts Council, which is not competitive regionally to attract talent and businesses.





1.

\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties



\$2.74



\$2.19



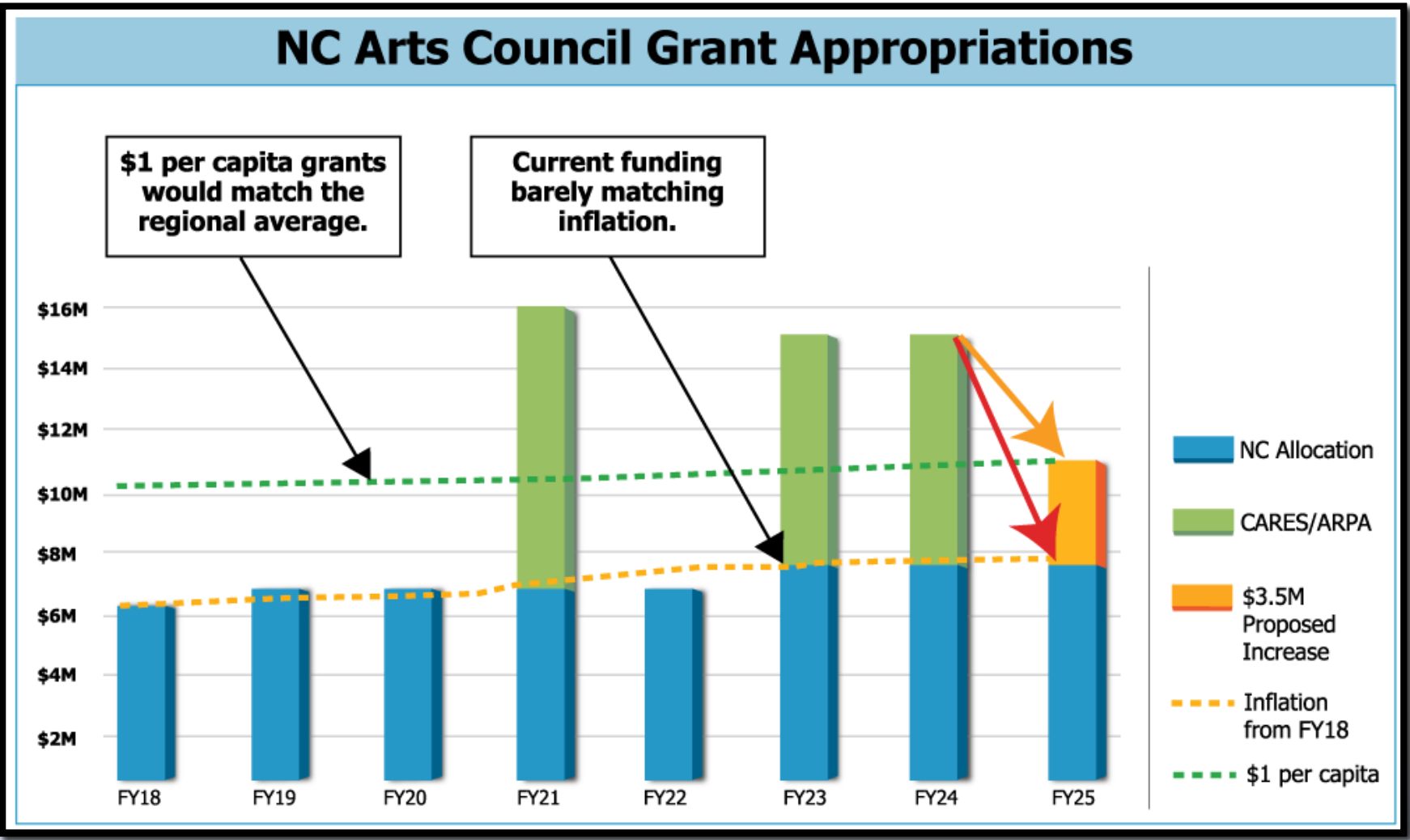
\$1.11





1.

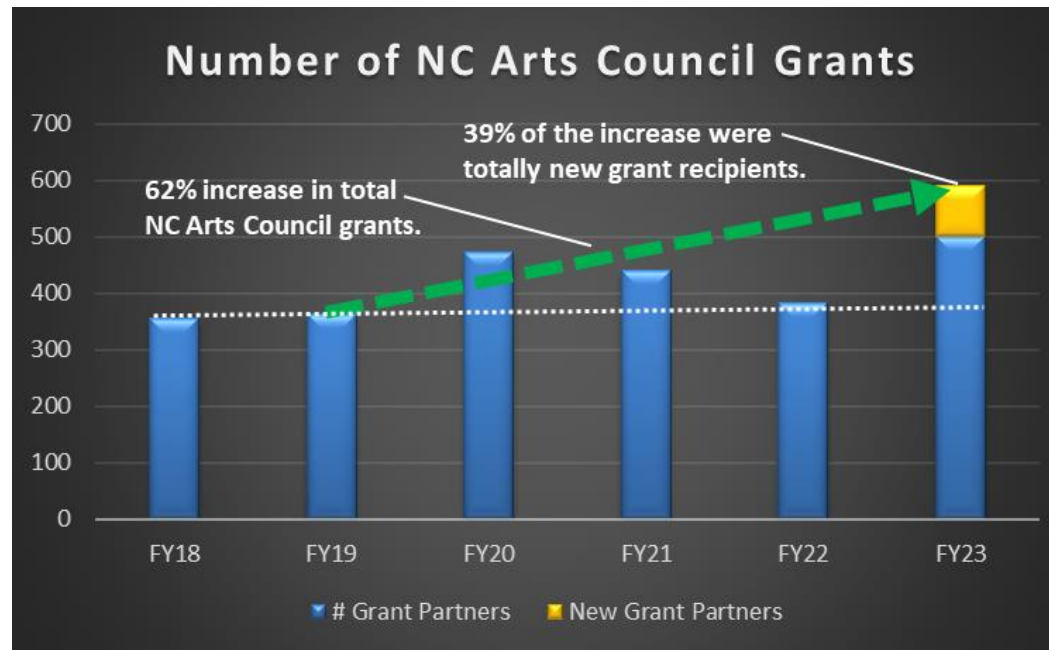
\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties





1.

\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties



[NC Arts Council, NC Department of Natural and Cultural Resources](#)

The NCGA & NC Arts Council stabilized the arts industry with CARES and ARPA funds.

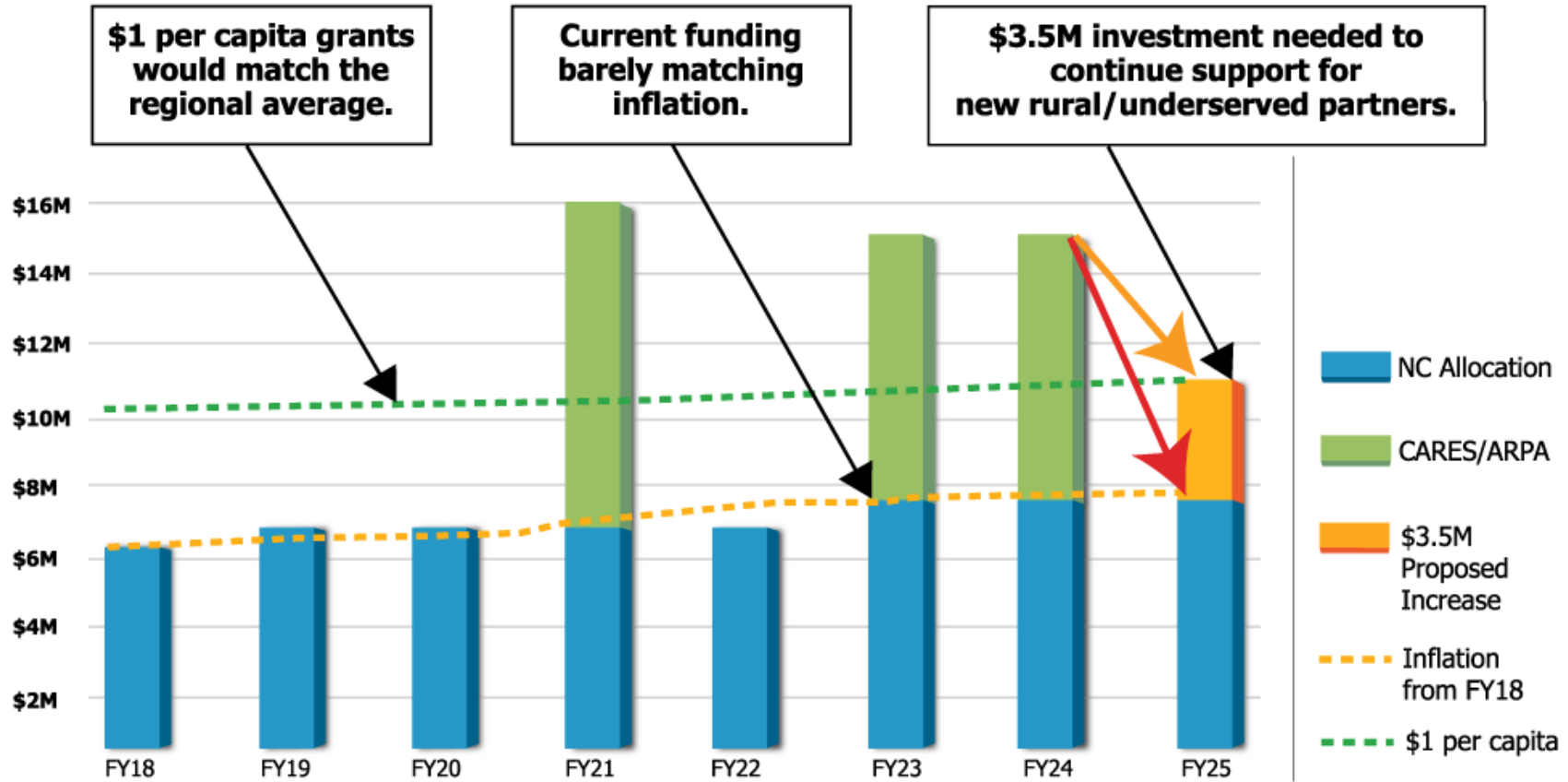
- NC Arts Council awarded **62% more direct grants** in FY23 than before COVID-19.
 - **39% of that increase** was to grantees that had **never received NCAC funding**.
 - Many of those new grantees are from **rural and underserved communities**.



1.

\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties

NC Arts Council Grant Appropriations





1.

\$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties

The Arts & Culture sector in 2021, according to the US Bureau of Economic Analysis:

- Generated **\$20.2 billion** (3.1% of the State GDP)
- Supported **125,636 jobs** (2.6% of NC employment)
- Provided **\$10.5 billion** in compensation.

The NC Arts Council:

- Serves all **100 counties** supporting diverse geographies and communities.
- Provides **industry leadership** that is crucial for support of the arts sector statewide.
- Has **50+ years of experience** which enabled them to adapt quickly to the crisis of the last several years and administer funding, training, and expertise where needed.





2.

H136: Arts Proficiency High School Diploma Endorsement

Passed the House 114-0. Action needed in the Senate.

- Awarded to **high school graduates** who:
 - Complete **four art credits with a 3.0 GPA** or higher
 - Engage in **40 hours of extra-curricular arts** activities.
- There is **no allocation needed** to implement the Arts Diploma Endorsement.
- **Creativity is considered the most important skill** for employees by 72% of business leaders.
- Local School Boards (LEAs) determine eligible extra-curricular arts activities, which cannot be for school credit, and may include local arts nonprofits.

Low income students involved in the ARTS throughout
4 years of high school are

A graphic featuring a graduation cap with a tassel, surrounded by red and white stars and confetti. Below the cap is a large, bold red number "5" followed by a red "x".

5x

LESS likely to DROP OUT
of HIGH SCHOOL

A graphic featuring a graduation cap with a tassel, surrounded by red and white stars and confetti. Below the cap is a large, bold red number "2" followed by a red "x".

2x

MORE likely to OBTAIN A
COLLEGE DEGREE



3.

H498: Provide Music & Visual Art instruction to all K-5 students in North Carolina.

On average, 1 of every 20 public school students does not have both Music and Visual Art instruction.

- Local Education Agencies (LEAs) would **provide both Music and Visual Arts**
 - Instruction by a **certified Music/Visual Art teacher**,
 - **For no less than 30 minutes** every five instructional days, and
 - To no more than a **standard classroom size** for each grade level.
- Of the more than 630,000 K-5 public school students, **96% are enrolled in Music and 94% in Visual Art.**
- Research shows the arts increase **student engagement** which **improves student behavior** and **addresses learning loss** and **student mental health.**
- NCGA passed **SL-2018-2** and **already provides roughly \$250 million for Program Enhancement Teachers** (Music, Visual Art, P.E., etc.) for K-5 students. (1 teacher for every 191 students)



1) [NC Department of Public Instruction, State Education Directors of Arts Education \(SEDAE\), and Quadrant Research](#)
2) [Investigating the Causal Effects of Arts Education, Daniel H. Bowen & Brian Kisida, 2022](#)



4.

\$1.5 million for A+ Schools of North Carolina over 2 or 3 years.

- A private foundation would match state funds & match private donations up to \$500,000.
- Whole-school arts-integration- based reform model operated within the NC Arts Council.
- Founded in NC in 1995, the program has expanded nationally and internationally and needs renewed investment.

A+SCHOOLS
OF NORTH CAROLINA



TOTAL: OVER \$5,000,000 in PUBLIC & PRIVATE funding over 3 years.



Advocacy Mobile Site

www.ArtsNC.org/amobile





Resources

Advocacy Resources

- [Legislative Request "Leave Behind"](#)
- [Nonprofit Arts in NC Factsheet](#)
- [Why the Arts Matter in NC Factsheet](#)
- [Additional arts & arts education resources.](#)

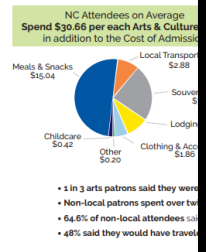
Training Videos

- [Scheduling Meetings](#)
- [Having/Leading Meetings](#)
- [Legislative Requests](#)
- [Advocacy 101](#)



How Do Arts Nonprofits Impact the North Carolina Economy?

	DIRECT	INDIRECT	TOTAL
Total Expenditures in 2015	\$937.5 Million	\$1.18 Billion	\$2.12 Billion
Jobs Supported (FTE) in 2015	37,194	34,783	71,977
	STATE	LOCAL	TOTAL
Taxes from Arts Nonprofits in 2015	\$64,544,000	\$106,909,000	\$201,453,000



WHY THE ARTS MATTER IN NORTH CAROLINA

NATIONAL ARTS FACTS	NORTH CAROLINA ARTS FACTS
ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT 4.4% Nation's GDP	ARTS & CULTURE FOR-PROFIT & NON-PROFIT SECTORS REPRESENT 3.1%
4.85M	125,636

ARTS NC 2023 LEGISLATIVE REQUESTS

- \$3,500,000 recurring increase for ALL NC Arts Council Grants in ALL 100 counties**
 - ✓ \$1 per capita grant funding totaling \$10.8 million (currently \$7.3 million.)
 - ✓ Regionally competitive investment in Arts & Culture economy.
 - ✓ Support expanded reach of NC Arts Council in rural /underserved communities
- H136: Arts Proficiency High School Diploma Endorsement**
 - ✓ Four arts credits with 3.0 GPA and 40 hours extracurricular arts activities.
 - ✓ Passed NC House 114-0! Action needed in the NC Senate.
- H498: Provide Music & Visual Art instruction to all K-5 students in North Carolina.**
 - ✓ On average, 1 of every 20 public school students does not have both Music & Visual Art instruction.
 - ✓ Standard based arts instruction by licensed educators.
- \$4.5 million for A+ Schools of North Carolina over 2 or 3 years.**
 - ✓ A private foundation would match state funds & match private donations up to \$500,000.

ECONOMIC IMPACT OF NC ARTS INDUSTRY ONLY & THE NATIONAL

\$166.3 B National

\$27.5 B Federal, state, government

FEDERAL FUNDING NATIONAL ENDOWMENT

Federal Appropriation FY21-22: **SBA SVO Grants FY21-22**

Congress allocated **\$207 million** Endowment for the Arts (NEA) in 2017. That's just **62 cents per capita**. Ideal index \$1 per capita funding to the arts.

Source: Americans for the Arts, Arts & Economic Prosperity 2017 (new data coming in late 2022)

View the Top 10 Reasons to Support the Arts HERE



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