



#NCArtsDay24 #Arts4AllNC #TheCreativeStateNC

artsnc.org

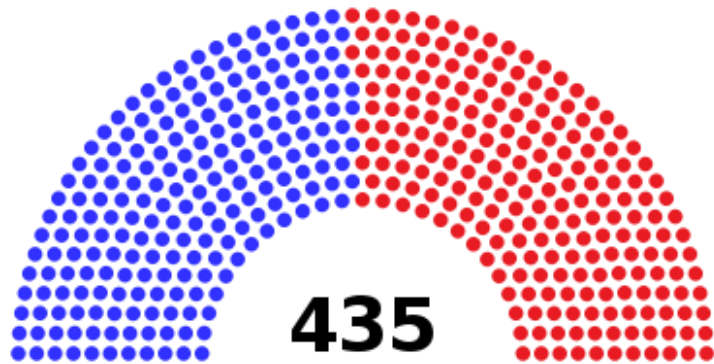


State and Federal Updates



US Congress

US House of Representatives



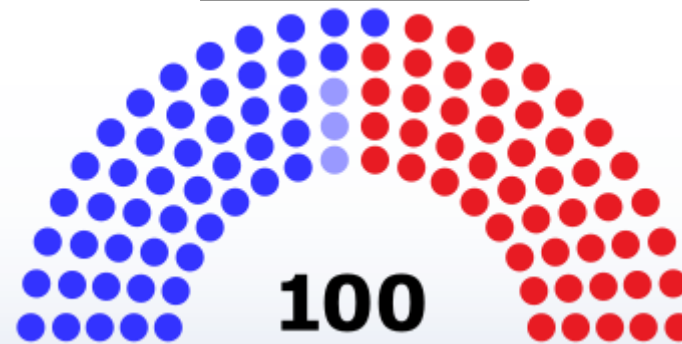
222 **Republicans**
213 **Democrats**

2024 Election: All Seats



US Senate

49 **Republicans**
48 **Democrats**
3 **Independents**
(caucusing with Democrats)



2024 Election:
 3 **Independents**
 20 **Democrats**
 10 **Republicans**



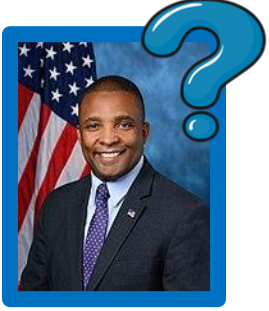
US Congress- NC Delegation



Sen. Thom Tillis



Sen. Ted Budd



Rep. Don Davis
NC 01



Rep. Deborah Ross
NC 02



Rep. Valerie Foushee
NC 04



Rep. Kathy Manning
NC 06



Rep. Alma Adams
NC 12



Rep. Wiley Nickel
NC 13



Rep. Jeff Jackson
NC 14



Rep. Greg Murphy
NC 03



Rep. Virginia Foxx
NC 05



Rep. David Rouzer
NC 07



Rep. Dan Bishop
NC 08



Rep. Richard Hudson
NC 09



Rep. Patrick McHenry
NC 10



Rep. Chuck Edwards
NC 11



Federal Arts/Nonprofit Updates

- ❑ For FY24 National Endowments for the Arts (NEA) & Humanities (NEH) were allocated **\$207 Million Each**.
 - ❑ Same funding as FY23 in a year many agencies saw cuts.
 - ❑ **62¢ per capita**, goal is \$1 per capita.
- ❑ Current FY25 NEA and NEH Funding Request is **\$211 Million Each** (amount requested by President Biden).



S.566: Charitable Act

- ❑ Would allow tax filers using standard deduction (90% of tax filers) to deduct donations as well.
- ❑ Up to \$4,600 for Individuals and \$9,200 for couples.
- ❑ Bipartisan Sponsors: **7 Republicans**, **7 Democrats**



Federal Creative Economy/Arts Legislation



Fans First Act - US Senate

- ❑ Up front pricing and refunds for event tickets.
- ❑ Require third party ticket resellers to be transparent and no longer pretend to be the primary sellers.



Performing Artist Tax Parity Act (PATPA) - US House

- ❑ Updates the tax code, so performing arts workers can deduct common business expenses.



Comprehensive Resources for Entrepreneurs in the Arts to Transform the Economy (CREATE) Act- US House

- ❑ Expands SBA and EDA loan programs and integrates creative work into support programs.



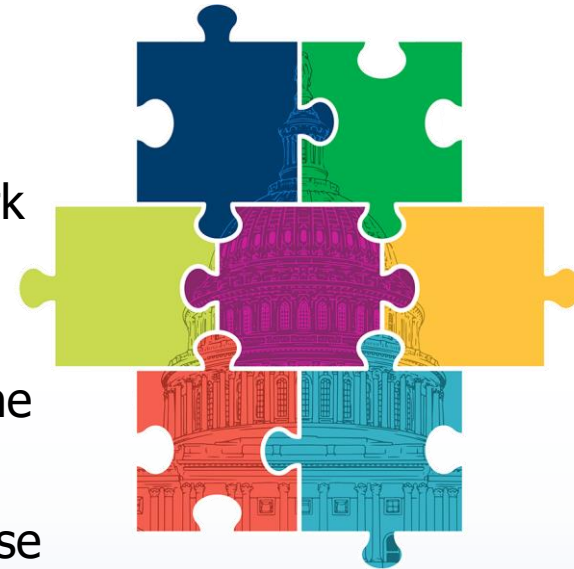
Arts Education for All (AEFA) Act - US House

- ❑ Supports arts education from pre-K through 12th grade, and in the juvenile justice system.



Creative Workforce Investment Act (CWIA) - US Senate & US House

- ❑ \$300 million in grants to eligible government, nonprofits, & for-profit organizations to create art that is accessible (FREE) to the public.





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artsnc.org

KM

KEN MELTON

& ASSOCIATES LLC



ARTS DAY 24

MAY 21 & 22 | RALEIGH, NC

S P E A K E R

Ken Melton

Lobbyist | Principal/Owner

Ken Milton & Associates





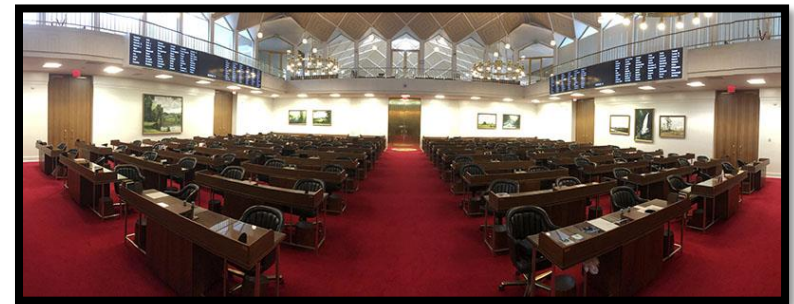
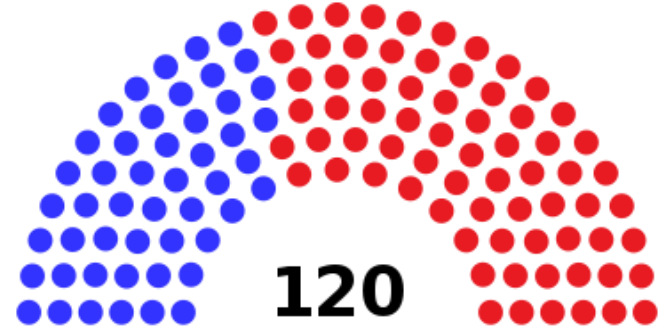
NC General Assembly



NC House of Representatives

72 Republicans
(veto-proof super-majority)
48 Democrats

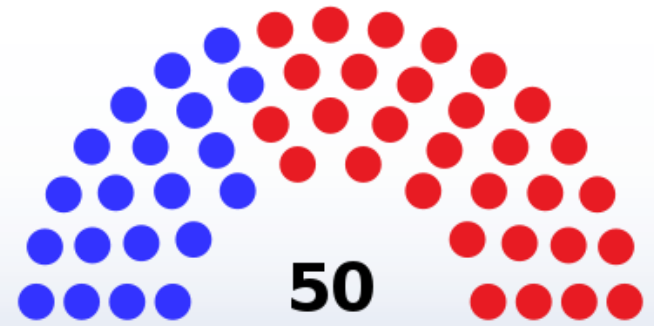
2024 Election: All Seats



NC Senate

30 Republicans
(veto-proof super-majority)
20 Democrats

2024 Election: All Seats





The \$10.8 Million Pyramid- Senate

Senate Pro Tempore – **Sen. Phil Berger**

Appropriations Chairs

Sen. Ralph Hise

Sen. Brent Jackson

Sen. Mike Lee

Appropriations on Agriculture, Natural, & Economic Resources (AgNER)

Sen. David Craven

Sen. Todd Johnson

Sen. Norman Sanderson

Sen. Val Applewhite

Sen. Lisa Barnes

Sen. Paul Lowe

Sen. Tom McInnins

Sen. Timothy Moffitt

Sen. Deandrea Salvador

Sen. Kandie Smith



The \$10.8 Million Pyramid- House

Speaker of the House – **Rep. Tim Moore**

Appropriations Committee Chairs

Rep. Dean Arp

Rep. William Brisson

Rep. Kyle Hall

Rep. Donny Lambeth

Rep. Jeffrey Elmore

Rep. Brenden Jones

Rep. Larry Strickland

Rep. Jason Saine

Rep. John Faircloth

Rep. Wayne Sasser

Appropriations on Agriculture, Natural, & Economic Resources (AgNER)

Rep. Jimmy Dixon

Rep. Karl Gillespie

Rep. Kyle Hall

Rep. Mark Brody

Rep. Pricey Harrison

Rep. Edward Goodwin

Rep. Larry Strickland

Rep. Gloristine Brown

Rep. Chris Humphrey

Rep. Celeste Cairns

Rep. Ray Jeffers

Rep. John Ager

Rep. Allison Dahle

Rep. Jeffrey McNeely

Rep. Amos L. Quick III

Rep. James Roberson



Arts North Carolina 2024 Legislative Requests

1

\$1,000,000 recurring increase for NC Arts Council General Grants

- “General Grants” funding **has not been increased in over 15 years.**
- Current allocation **only covers 41%** of the funding needed for these arts grants.

2

Provide ALL K-5 students with both Performing & Visual Arts

- On average, **1 of every 20 students does not have both Music & Visual Art instruction.**
- Standard based arts instruction by licensed educators.

3

Make current funding recurring for A+ Schools of North Carolina

- Whole-school arts-integration- based reform model operated within the NC Arts Council.
- Increases overall school performance and student grade-level proficiency.

The State of Arts Non-Profits
in North Carolina

\$1.05B

SPENDING BY NONPROFIT ARTS & CULTURAL ORGANIZATIONS

\$1.18B

EVENT RELATED SPENDING BY AUDIENCES

North Carolina's nonprofit arts and culture industry generated **\$2.23 billion in economic activity in 2022.** Investments by arts organizations and arts agencies were a key driver of the resurgence of local economies after several challenging years.

\$439M

LOCAL STATE & FEDERAL GOVERNMENT REVENUE

38,000

FULL TIME JOBS

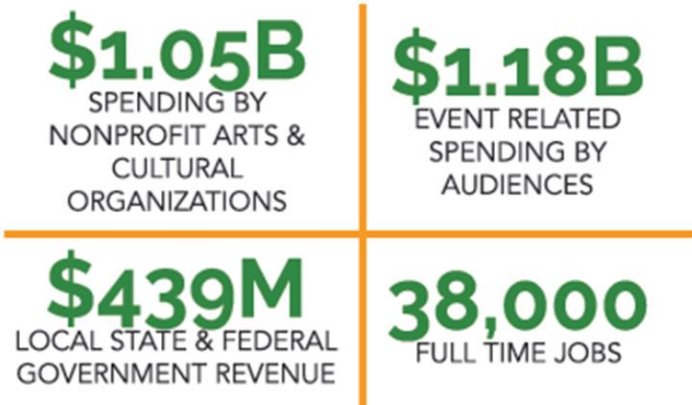
*Arts and Economic Prosperity 6, Americans for the Arts

	DIRECT	INDIRECT	TOTAL
Total Expenditures in 2022	\$1,046,664,821	\$1,182,463,681	\$2,229,128,502
Jobs Supported (FTE) in 2022	20,662	17,315	37,977
Taxes from Arts Nonprofits in 2022	STATE \$78,649,021	LOCAL \$48,634,977	FEDERAL \$48,634,977
			TOTAL \$439,048,049

- ❑ **This document** lists our main **legislative asks for the arts** and provides information to put those **requests into context.**
- ❑ **Email this document before** the meeting and **afterwards as a follow-up** to your legislator.
- ❑ Arts NC will provide **printed copies for your meetings on May 22nd** in Raleigh.
- ❑ This document only provides the **requests and the data** to back it up, but **your stories provide the heart and soul of arts advocacy.**
- ❑ Funders want to support **art that DOES GOOD more than art that is good.**



The State of Arts Non-Profits in North Carolina



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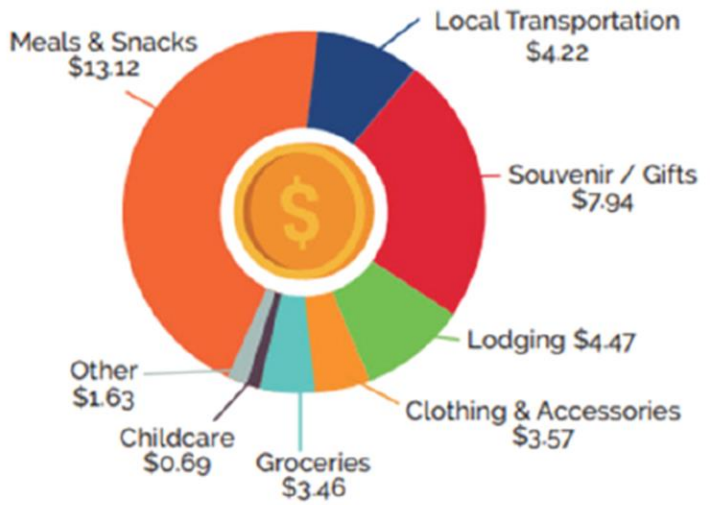
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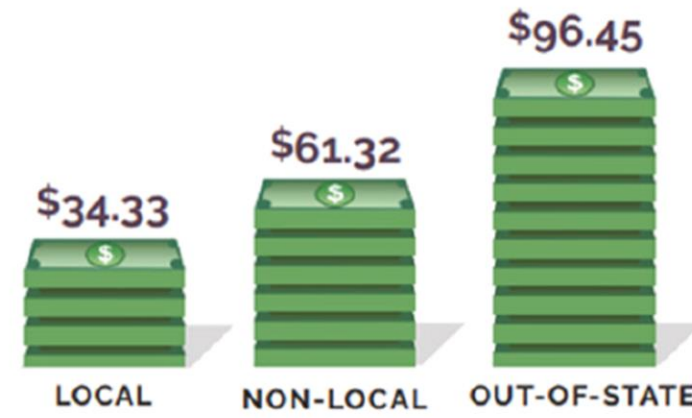
The State of Arts Non-Profits in North Carolina cont.

ARTS ATTRACT VISITOR DOLLARS

NC Attendees on Average Spend \$39.10 per each Arts & Culture Event in addition to the Cost of Admission



Event Related Spending Local, Non-Local, & Out-of-State



*Arts and Economic Prosperity 6, Americans for the Arts

- 1 in 3 arts patrons said they were not from the area hosting the cultural event/ attraction.
• Non-local patrons spent over twice as much in local economies than local patrons
• 66.7% of non-local attendees said the event was the primary purpose for visiting the area.
• 63.9% said they would traveled to a different community for a similar cultural event

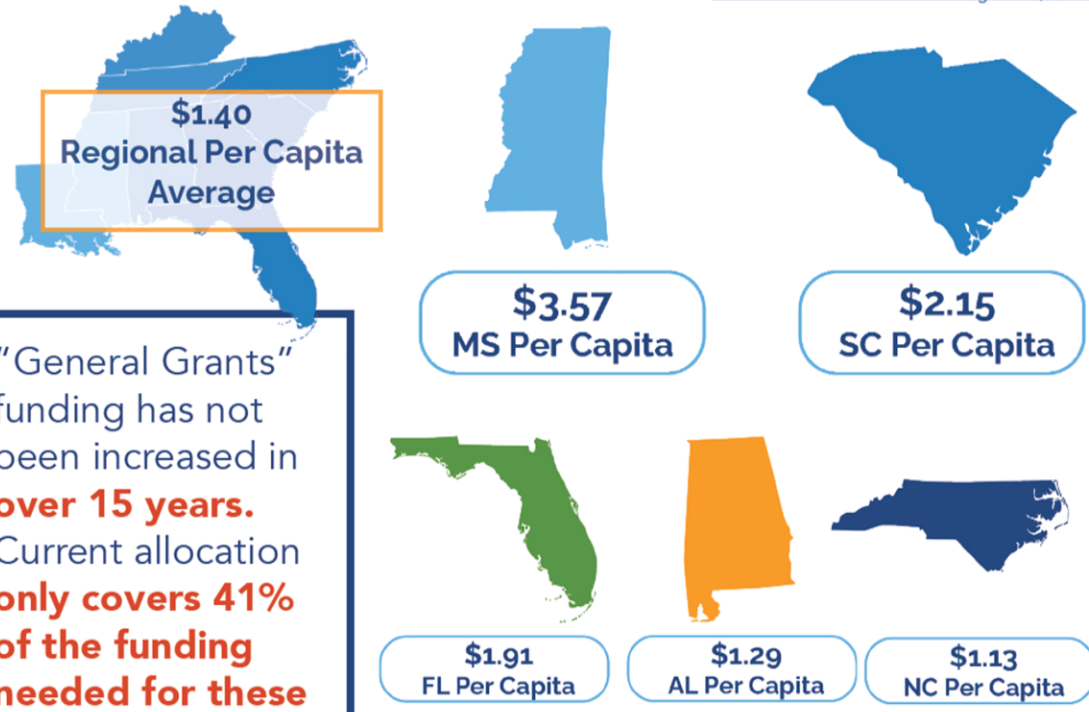
Arts and Economic Prosperity 6, Americans for the Arts



1

\$1,000,000 recurring increase for NC Arts Council General Grants

Increase for General Grants of \$1 million would equal \$1 per capita for Arts Grants (currently \$9.8 million) Total per capita appropriation is \$1.13 for NC Arts Council, which is not competitive regionally to attract talent and businesses to grow North Carolina. *National Association of State Arts Agencies (NASAA)



- "General Grants" funding has not been increased in **over 15 years.**
- Current allocation **only covers 41% of the funding needed for these arts grants.**

[National Association of State Arts Agencies \(NASAA\)](#)



North Carolina Arts Council General Grants

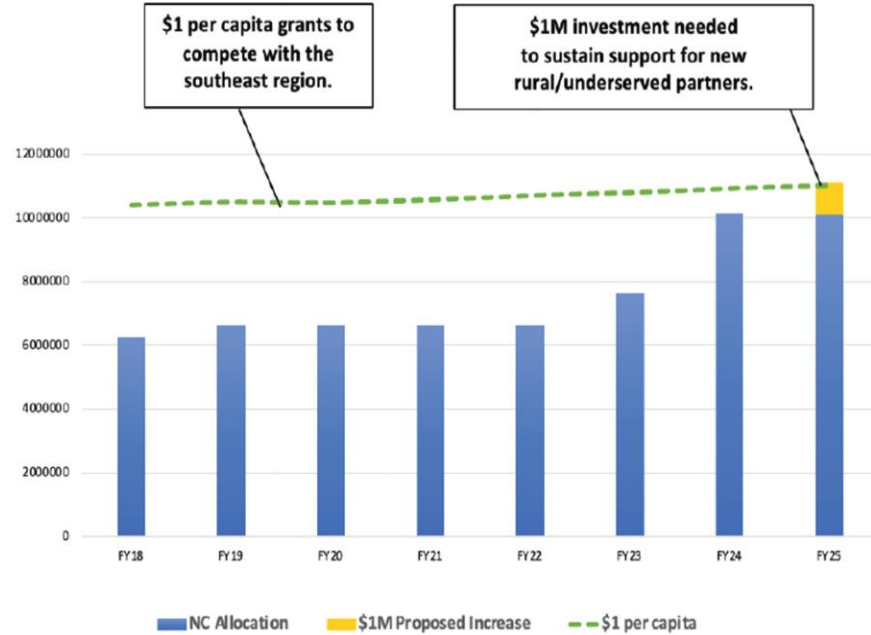
- **NEW Sustaining Support Grants are open to ALL eligible NC arts organizations.**
 - Operating funding is no longer restricted to invited organizations.
 - Open to any arts organization in NC with a budget over \$75,000 and at least one half-time employee.
- **Project Support Grants** for small arts organizations and other organizations that provide arts programming.
- **Military & Veteran Healing Arts Grants**
 - Back this year after a pause caused by pandemic.
 - Arts projects that serve North Carolina's military service men and women, veterans, and their families.
- **Education Grants:** Artists Residencies and Performances in public schools as well as programs Traditional Arts Programs to keep our NC heritage alive.
- **Support Grants:** Technical Assistance, Accessibility Training, Artist Support, and Statewide Service Organizations.



The NC Arts Council:

- Serves all 100 counties supporting diverse geographies and communities.
- Provides industry leadership that is crucial for support of the arts sector statewide.
- Has 50+ years of experience which enabled them to adapt quickly to the crisis of the last several years and administer funding, training, and expertise where needed.

NC Arts Council Grant Appropriations



- NC Arts Council awarded **62%** more direct grants in FY23 than before COVID-19.
- **39%** of that increase was to grantees that had never received NCAC funding.

NC Arts Council empowers the nonprofit arts sector, which creates jobs and grows the economy.



2

Provide ALL K-5 students with both Performing & Visual Arts

- Local Education Agencies (LEAs) would be directed to provide both Visual and Performing Arts
 - Instruction by a teacher certified in their field,
 - For no less than 30 minutes every five instructional days, and
 - To no more than a standard classroom size for each grade level.
- Of the more than 630,000 K-5 public school students, **96% are enrolled in Music and 94% in Visual Art.**
- Music and Visual Art classes have been shown to develop social emotional skills and improve behavior.
- Creativity is considered the most important skill for employees by **72%** of business leaders.
- NCGA passed SL-2018-2 and already provides roughly \$250 million for Program Enhancement Teachers (Dance, Music, Theatre, Visual Art, P.E., etc.) for K-5 students. (1 teacher for every 191 students)



1 of every 20 K-5 public school students is not enrolled in Music & Visual Art.



*NC Department of Public Instruction, State Education Directors of Arts Education (SEDAE), and Quadrant Research; Investigating the Causal Effects of Arts Education, Daniel H. Bowen & Brian Kisida, 2022

- 1) [NC Department of Public Instruction, State Education Directors of Arts Education \(SEDAE\), and Quadrant Research](#)
- 2) [Investigating the Causal Effects of Arts Education, Daniel H. Bowen & Brian Kisida, 2022](#)

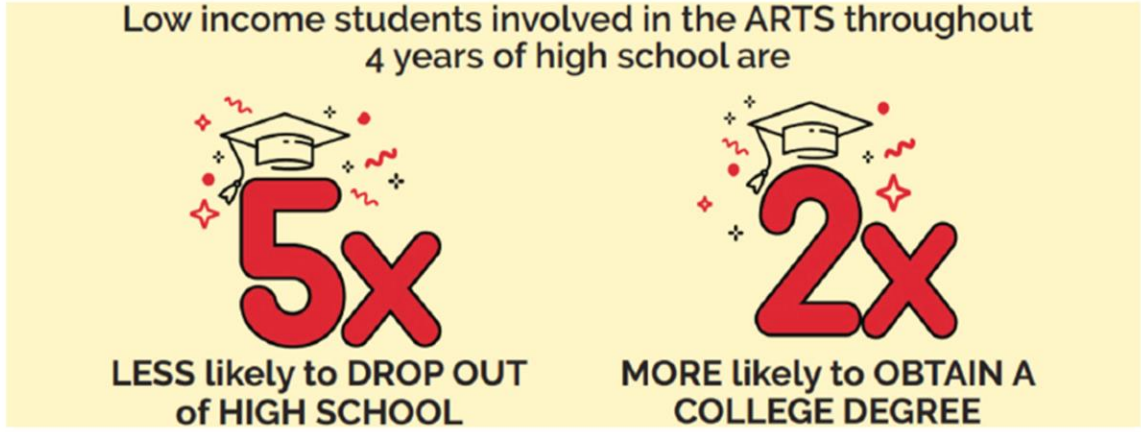


3

Make recurring the current funding for A+ Schools of North Carolina

- Whole-school arts-integration-based reform model run by the NC Arts Council.
- Increases overall school performance and student grade-level proficiency.
- Preliminary findings show A+ schools have better teacher retention.
- Traditionally marginalized students show largest & quickest achievement gains.
- Founded in NC in 1995, the program has expanded nationally and internationally, serves as a resource for traditional schools, and needs sustained investment.

*Americans for the Arts, Arts Education Navigator, Facts and Figures



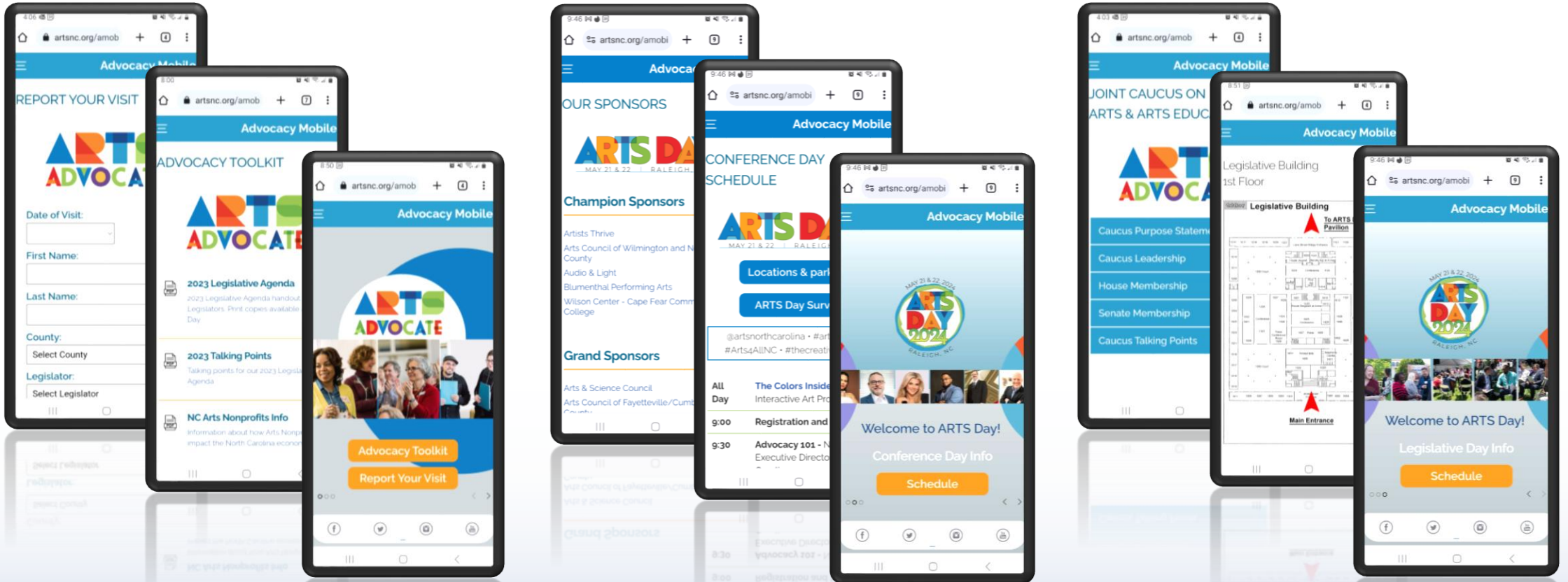


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Advocacy Mobile Site

www.ArtsNC.org/amobile





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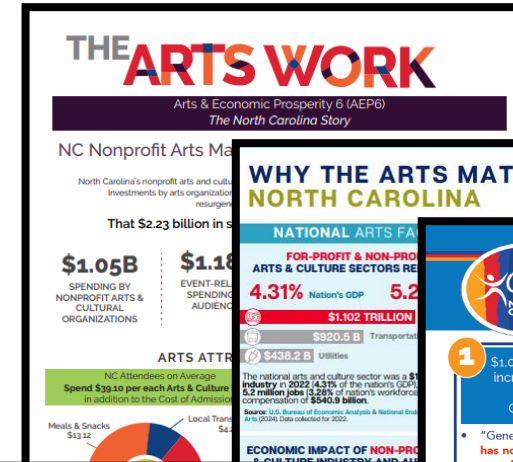
Resources

Advocacy Resources

- [Legislative Request "Leave Behind"](#)
- [Nonprofit Arts in NC Factsheet](#)
- [Why the Arts Matter in NC Factsheet](#)
- [Additional arts & arts education resources.](#)

Training Videos

- [Scheduling Meetings](#)
- [Having/Leading Meetings](#)
- [Legislative Requests](#)
- [Advocacy 101](#)



Arts North Carolina 2024 Legislative Requests

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- Make current funding recurring for Art Schools of North Carolina**
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\$1.05B	\$1.18B	North Carolina's nonprofit arts and culture industry generated \$2.23 billion in economic activity in 2022. Investments by arts organizations and arts agencies were a key driver of the resurgence of local economies after several challenging years.
SPENDING BY NONPROFIT ARTS & CULTURAL ORGANIZATIONS	EVENT-RELATED SPENDING BY AUDIENCES	
\$439M	38,000	LOCAL STATE FEDERAL GOVERNMENT REVENUE
LOCAL STATE FEDERAL GOVERNMENT REVENUE	TOTAL	

Having Meetings with Elected Representatives

Arts North Carolina logo

Having Meetings with Elected Representatives

Watch on YouTube