ARTS Day 2021 Sponsorship Proposal

**ARTS Day 2021**  
March 22 - 24, 2021

<table>
<thead>
<tr>
<th>Summary of Benefits</th>
<th>Conference Day Sponsor</th>
<th>Champion Sponsor</th>
<th>Grand Sponsor</th>
<th>Presenting Sponsor</th>
<th>Sponsor</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor Level</strong></td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

**Hospitality**

- Complimentary Full Registrations (includes Conference Day, & Legislative Day)
  - Customized
  - 16
  - 12
  - 8
  - 4
  - 2

- Additional Legislative Day registrations (Legislative Day only)
  - Customized
  - 20
  - 16
  - 12
  - 8
  - 4

- Discounted price on additional registrations
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

**Year Round Marketing**

- Arts NC website - November through October (5000 average unique visitors per month)
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- ARTS Day & Advocacy E-mail recognition (7200 contacts - 27% average open rate)
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Text

- Arts NC Webinar recognition (Zoom and Facebook Audiences)
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- Social Media (over 10,000 followers)
  - Spotlight
  - Spotlight
  - Spotlight
  - -
  - -

**Event Visibility**

- Logo Placement on Virtual Event Platform
  - Premium Logo Placement
  - Logo Carousel with link
  - Logo Carousel with link
  - -
  - -

- Inclusion on Virtual Lobby and Session videos
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- Digital Event Program (PDF)
  - Full Page Ad
  - Half Page Ad
  - Quarter Page Ad
  - Logo Page Link
  - Logo Page Link
  - Text only

- Individual Profile Sponsor Recognition
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Presentation during Conference
  - 5 Minute Video Presentation
  - 2 Minute Video Presentation
  - -
  - -
  - -
ARTS Day 2021

Sponsorship Pledge Form

Organization/Business __________________________________________________________

Primary Contact & Title ________________________________________________________

Mailing Address _______________________________________________________________________

City __________________________ State _______ Zip __________________________

Phone __________________________ Fax __________________________

Email __________________________________________________________________________

Website __________________________________________________________________________

_____ Yes, I will support ARTS Day 2021 by becoming a:

- Conference Day Sponsor $ 5,000
- Champion Sponsor $ 2,500
- Grand Sponsor $ 1,500
- Presenting Sponsor $ 1,000
- Sponsor $ 500
- Supporter $ 250

Payment method

- My check is attached.
- Please invoice me for the full amount on __________________________ (date - must be by Feb 1, 2021)

  Pledge must be paid in full by February 15, 2021

- Please charge my credit card on __________________________ (date - must be by Feb 15, 2021)

For Credit Card Payments:

- American Express
- Discover
- MasterCard
- Visa

  Acct #: __________________________ Exp: __________________________ CSC: __________________________
  Name on Card: __________________________
  Address: __________________________
  Signature: __________________________

I am an authorized representative of the above-named business and give Arts North Carolina permission to use its name and/or logo in print and promotional materials. By signing this pledge form I assure that our business will honor its pledge payment by the terms indicated.

Signature: ____________________________________________      Date: _______________ __________

Print Name and Title: ___________________________________________________________________

Return to

Christine Olson, Administrator
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For questions call 919.834.1411