# ARTS Day 2022 Sponsorship Proposal

## ARTS Day 2022
May 24 - 25, 2022

<table>
<thead>
<tr>
<th>Summary of Benefits</th>
<th>Conference Day Sponsor</th>
<th>Champion Sponsor</th>
<th>Grand Sponsor</th>
<th>Presenting Sponsor</th>
<th>Sponsor</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Level</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

### Hospitality
- Complimentary Full Registrations *(In-person or Hybrid, includes Conference Day, & Legislative Day)*
  - Customized
  - 8
  - 6
  - 4
  - 2
  - 1

- Additional Legislative Day registrations *(Legislative Day only)*
  - Customized
  - 8
  - 6
  - 4
  - 2
  - 1

- Discounted price on additional registrations
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

### Year Round Marketing
- ARTS NC website - November through October *(5000 average unique visitors per month)*
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- ARTS Day & Advocacy E-mail recognition *(7200 contacts - 27% average open rate)*
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Text
  - -

- Arts NC Webinar recognition *(Zoom and Facebook Audiences)*
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- Social Media *(over 10,000 followers)*
  - Spotlight
  - Spotlight
  - Spotlight
  - -
  - -

### Event Visibility
- Visual Recognition at ARTS Day Events
  - Premium Lobby Signage
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- Logo Placement on Virtual Event Platform
  - Premium Logo Placement
  - Logo Carousel with link
  - Logo Carousel with link
  - -
  - -

- All Print Materials
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only

- Nametag Recognition
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes

- Announcement from Stage
  - Yes
  - Yes
  - Yes
  - Yes
  - -
  - -

- ARTS Day Packet Insert
  - Yes
  - Yes
  - Yes
  - -
  - -
  - -

- Presentation during Conference
  - Presentation at opening of Conference Day
  - 2 Minutes during conference day
  - -
  - -
  - -
  - -
ARTS Day 2022
Sponsorship Pledge Form

Organization/Business ________________________________________________________________

Primary Contact & Title ______________________________________________________________

Mailing Address __________________________________________________________________

City ___________________________ State ________ Zip _____________________________

Phone __________________________ Fax _____________________________

Email __________________________________________________________

Website __________________________________________________________________________

_____ Yes, I will support ARTS Day 2022 by becoming a:

- Conference Day Sponsor $ 5,000
- Champion Sponsor $ 2,500
- Grand Sponsor $ 1,500
- Presenting Sponsor $ 1,000
- Sponsor $ 500
- Supporter $ 250

Payment method

- My check is attached.
- Please invoice me for the full amount on ________________________(date - must be by March 1, 2022)
  Pledge must be paid in full by March 15, 2022
- Please charge my credit card on ________________________(date - must be by March 15, 2022)

For Credit Card Payments:

- American Express Acct #: Exp: CSC:
- Discover Name on Card:
- MasterCard Address:
- Visa Signature:

I am an authorized representative of the above-named business and give Arts North Carolina permission to use its name and/or logo in print and promotional materials. By signing this pledge form I assure that our business will honor its pledge payment by the terms indicated.

Signature: ___________________________ Date: ___________________________

Print Name and Title: __________________________________________________________________________

Return to
Christine Olson, Administrator
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For questions call 919.834.1411