## ARTS Day 2022
May 24 - 25, 2022

<table>
<thead>
<tr>
<th>Summary of Benefits</th>
<th>Conference Day Sponsor</th>
<th>Champion Sponsor</th>
<th>Grand Sponsor</th>
<th>Presenting Sponsor</th>
<th>Sponsor</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Level</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
<td>$250</td>
</tr>
</tbody>
</table>

### Hospitality
- Complimentary Full Registrations (includes Conference Day, & Legislative Day)
  - Customized
  - 20
  - 15
  - 10
  - 5
  - 3
- Discounted price on additional registrations
  - Yes

### Year Round Marketing
- Arts NC website - November through October (5000 average unique visitors per month)
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only
- ARTS Day & Advocacy E-mail recognition (7200 contacts - 27% average open rate)
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Text
- Arts NC Webinar recognition (Zoom and Facebook Audiences)
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only
- Social Media (over 10,000 followers)
  - Spotlight
  - Spotlight
  - Spotlight
  - -
  - -

### Event Visibility
- Logo Placement on Virtual Event Platform
  - Premium Logo Placement
  - Logo Carousel with link
  - Logo Carousel with link
  - -
  - -
  - -
- Inclusion on Virtual Lobby and Session videos
  - Largest Logo
  - Large logo
  - Medium logo
  - Small logo
  - Larger Text
  - Text only
- Individual Profile Sponsor Recognition
  - Yes
  - Yes
  - Yes
  - Yes
  - Yes
- Presentation during Conference
  - 5 Minute Video Presentation
  - 2 Minute Video Presentation
  - -
  - -
  - -
Organization/Business ________________________________________________________________

Primary Contact & Title ________________________________________________________________

Mailing Address ______________________________________________________________________

City __________________________ State ________ Zip ______________

Phone __________________________ Fax ________________________________

Email ______________________________________________________________________________

Website ______________________________________________________________________________

____ Yes, I will support ARTS Day 2022 by becoming a:

☒ Conference Day Sponsor $ 5,000 ☐ Presenting Sponsor $ 1,000
☒ Champion Sponsor $ 2,500 ☐ Sponsor $ 500
☒ Grand Sponsor $ 1,500 ☐ Supporter $ 250

Payment method

☒ My check is attached.
☒ Please invoice me for the full amount on ______________________ (date - must be by March 1, 2022)

   Pledge must be paid in full by March 15, 2022

☒ Please charge my credit card on ______________________ (date - must be by March 15, 2022)

For Credit Card Payments:

☐ American Express  ☐ Discover
☐ MasterCard  ☐ Visa

Acct #:  Exp:  CSC:
Name on Card:
Address:
Signature:

I am an authorized representative of the above-named business and give Arts North Carolina permission to use its name and/or logo in print and promotional materials. By signing this pledge form I assure that our business will honor its pledge payment by the terms indicated.

Signature: ____________________________________________      Date: __________________________

Print Name and Title: ______________________________________________________________________

Return to

Christine Olson, Administrator
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Email: christine@artscnc.org
For questions call 919.834.1411