



# ARTS Day 2025 Sponsorship Pledge Form

Organization/Business \_\_\_\_\_

Primary Contact & Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

\_\_\_\_\_ **Yes, I will support ARTS Day 2025 by becoming a:**

- |   |          |   |          |
|---|----------|---|----------|
| <input type="checkbox"/> Conference Day Sponsor | \$ 5,000 | <input type="checkbox"/> Presenting Sponsor | \$ 1,000 |
| <input type="checkbox"/> Champion Sponsor       | \$ 2,500 | <input type="checkbox"/> Sponsor            | \$ 500   |
| <input type="checkbox"/> Grand Sponsor          | \$ 1,500 | <input type="checkbox"/> Supporter          | \$ 250   |

### Payment method

- My check is attached.
- Please invoice me for the full amount on \_\_\_\_\_ (date - must be by February 1, 2025)  
*Pledge must be paid in full by February 15, 2025*
- Please charge my credit card on \_\_\_\_\_ (date - must be by February 15, 2025)

### For Credit Card Payments:

<input type="checkbox"/> American Express
<input type="checkbox"/> Discover
<input type="checkbox"/> MasterCard
<input type="checkbox"/> Visa

Acct #:	Exp:	CSC:
Name on Card:		
Address:		
Signature:		

*I am an authorized representative of the above-named business and give Arts North Carolina permission to use its name and/or logo in print and promotional materials. By signing this pledge form I assure that our business will honor its pledge payment by the terms indicated.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name and Title: \_\_\_\_\_

Return to

Christine Olson, Operations Manager  
Arts North Carolina • PO Box 37638 • Raleigh, NC 27627-7638  
Email: christine@artsnorthcarolina.org  
For questions call 919.834.1411





# ARTS Day 2025 Sponsorship Proposal

ARTS Day 2025  
April 22 & 23, 2025

Summary of Benefits	Conference Day Sponsor	Champion Sponsor	Grand Sponsor	Presenting Sponsor	Sponsor	Supporter
<b>Sponsor Level</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>Hospitality</b>						
• Complimentary Full Registrations <i>(includes 4/22 Conference, 4/23 Legislative Day)</i>	Customized	8	6	4	2	1
• Additional Arts Day registrations <i>(4/23 Legislative Day)</i>	Customized	8	6	2	1	-
• Discounted price on additional registrations	Yes	Yes	Yes	Yes	Yes	Yes
<b>Advance Marketing</b>						
• Arts NC website sidebar - Dec. - Nov. <i>(6000 unique visitors per month)</i>	Largest Logo	Large logo	Medium logo	Small logo	Larger Text	Text only
• Arts NC E-mails, December - November <i>(7000 contacts - 27% average open rate)</i>	Largest Logo	Large logo	Medium logo	Small logo	Text	-
• Social Media <i>(over 10,000 followers)</i>	Spotlight	Spotlight	Recognition	Recognition	-	-
<b>Event Visibility</b>						
• Visual Recognition at ARTS Day Events	Elite Signage on Stage and in Lobby	Large logo	Medium logo	Small logo	Larger Text	Text only
• Nametag Recognition	Yes	Yes	Yes	Yes	Yes	Yes
• Announcement from Stage	Yes	Yes	-	-	-	-
• Presentation during Conference	Presentation at opening of Conference Day	2 Minutes during conference day	-	-	-	-
• Display table in Lobby	Yes	-	-	-	-	-