### How Do Arts Nonprofits Impact the North Carolina Economy?

#### Total Expenditures in 2015
- **$937.5 Million**
- **$118 Billion**
- **$2.12 Billion**

#### Jobs Supported (FTE) in 2015
- State: **37,194**
- Local: **34,783**
- Total: **71,977**

#### Taxes from Arts Nonprofits in 2015
- State: **$94,544,000**
- Local: **$106,909,000**
- Total: **$201,453,000**

#### Arts Attract Visitor Dollars
- 1 in 3 arts patrons said they were not from the area hosting the cultural event/attraction.
- Non-local patrons spent over twice as much in local economies than local patrons.
- 64.6% of non-local attendees said the event was the primary purpose for coming to the area.
- 48% said they would have traveled to a different community for a similar cultural event.

### How do the Arts Build and Strengthen Resilient Communities?

- **Rural counties with performing arts organizations** have 3 times more population growth, attract more workers and jobs, and provide higher incomes. Those with design-driven business recover quicker from recessions.
- **Creative and arts related jobs in NC counties** is proven to be associated with increased visitor spending, retention and attraction of residents, and rising household incomes.
- **Youth programs provide access to the arts for all communities**, including children from low-income families who are 5 times more likely to graduate from high school and twice as likely to graduate from college if they have high participation in the arts.
- **Veterans and active service members are served by arts programs** across North Carolina which promote community, health and healing, and overall well-being.

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